

"International Festival

of Creative Industries"

in the Region of Western Greece

AGENDA

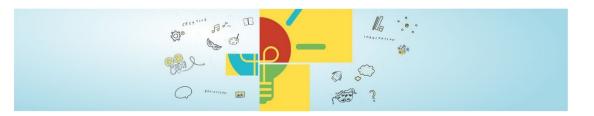
Monday, 29 November 2021

Pyrgos, "Ksystri Theme Park"

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Live broadcast:

ENGLISH: <u>https://www.youtube.com/channel/UCDn8mXhH5NoGyir8cN48_eQ</u> *GREEK:* <u>https://www.youtube.com/channel/UC6L6vZQAkMvKkfWum3Em-Dw</u>



Organization: Region of Western Greece-Regional Development Fund



REGION OF WESTERN GREECE full of contrast!







AGENDA	
09:30-10:00	Press Conference
	Arrival - Registration
10:00-10:20	Welcome
(EET)	Region of Western Greece
	Mr. Fokion Zaimis - Deputy Governor of Entrepreneurship, Research and
	Innovation
	 Joint Secretariat – Interreg VA Greece-Italy 2014-2020
	Mrs. Tina Ranieri, Mr. Gianfranco Gadaleta (digital)
	Region of Ionian Islands
	Mr. Konstantinos Kapodistrias – Deputy Governor for European Programmes
	(digital)
	Region of Epirus
	Representative of the Region of Epirus
	Puglia Region
	Ms. Serena Mingolla – Communication Manager Creative@Hubs (digital)
	Panel coordinator:
	- Mr. Takis Lybereas, Project Manager Creative@Hubs
	ntative of the Regional Development Fund of the Region of Western Greece
- Mr. Vasilis /	Avdikos, Professor, Department of Economic and Regional Development RDI -
	Panteion University
	- Mrs. Iliopoulou Giouly, Reporter from "PATRIS"
10:20-10:30	Project review Creative@Hubs – Goals of the International Festival
	Mr. Takis Lybereas, Project Manager Creative@Hubs
10:30-11:20	The partners of RWG through programmatic agreement and, their
(10' each)	 contribution to the project Creative@Hubs: Chamber of Elia
	 Mr. Konstantinos Nikoloutsos, President of the Chamber of Ilia Chamber of Aetoloakarnania
	Mr. Tatoulis Triantafyllos – Network Manager Creative@Hubs Aitoloakarnania
	Chamber of Achaia
	Ms. Danai Katsanta, RU Cultural Management, MSc Digital Art & Technology,
	Project Manager Creative@Hubs (digital)
	Computer Technology Institute and Press "Diophantus"
	Mr. Andreas Koskeris, Mr. Sotiris Michalopoulos - Directorate of Telematics and
	Applications for Regional Development
	Regional Development Institute - Panteion University
	Mr. Vasilis Avdikos, Professor, Department of Economic and Regional
	Development RDI - Panteion University
11:20-11:40	Break
11:40-13:00	Representatives from the Cultural and Creative sector at RWG
(~10 [′] each)	The "Olympia International Film Festival for Children and Young
	People"
	Mr. Christos Konstantopoulos, President of the Social Cooperative Enterprise
	(SCE) Olympia Festival









https://greece-italy.eu/rlb-funded-projects/creativehubs/



Dement Fund EUROPEAN UNION	
	Olympia
	Mr. Christos Liagkouras, archaeologist MA - Ephorate of Antiquities of Elia
	 The institution of the Patras Carnival and its effects
	Ms. Ira Kouri, President, Public Benefit Enterprise Municipality of Patras – KEDIP
	(digital)
	Theatre. Actions and Aftermath
	Mr. Athanasios Chaikalis, Representative of the theatre company "Doureios
	lppos"
	The current technological level in Culture and the Creative Industries
	Dr. Georgios Pavlidis, Research Director, "Athena" Research Center (digital)
	• Photography. A modern tool for the promotion and development of
	the cultural industry
	Mr. Vassilis Artikos, Hub Manager - Creative@Hubs Aetoloakarnania
	Publications and actions of CCIs at RWG
	Mr. Andreas Tsiliras, Publications "TO DONTI" - "MOSAIC / Culture & Creativity"
13:00-13:15	 Summary of the contents of the sectors of the cultural industry at RWG
	 Explanation of the development methodology of the "Round Tables"
	that will follow
13:15-14:00	Break
13.13-14.00	
	Promotion events Devent Tables ((Least) Development and Constitution in dustrian)
14:00-15:00	1. Round Table: "Local - Regional development and Creative Industries"
	Coordinator: Professor Vasilis Avdikos, Regional Development Institute -
	Panteion University
	2. Round Table: "New skills in the economy of creativity"
	Coordinator: Representative of the Chamber of Achaia
	3. Round Table: "Cultural Tourism - cultural routes. Good practices for local
	economy development"
	Coordinator: Georgios Apostolakos, "Aetolian Hospitality at the house of the
	tourist Sacred Town of the Sacred City of Messolonghi"
	4. Round Table: "Creative industries and connection with other sectors of
	the economy"
	Coordinator: Mr. Dimitris Varelas, Chamber of Elia
15:00-15:15	Summary of Round Tables results by the coordinators and preparation of their
	presentations.
15:15-16:15	 Presentation of Round Tables results
	Discussion
16:20	Transition to the "Apollo" Theater of Pyrgos, to screen films of the 24 th
	competition program of the "Olympia International Film Festival for Children
	and Young People"
	(Expression of interest for booking of seat at: <u>https://multipro.gr/content/register</u> ,
	due to limited seats. In order of priority)
17:00	Screening of video
	Closing of the "International Festival of Creative Industries" in the RWG















* In the same space as the "International Festival of Creative Industries at RWG", there will be a parallel exhibition with works of the representatives of the Cultural and Creative Sector at RWG.

* The International Festival will be held in Greek with parallel interpretation in English, digitally.

* For physical presence, the national "Emergency measures to protect public health from the risk of further spread of COVID-19 coronavirus" will be observed.

