

2022 Business Creation programmes / opportunities for start-ups

5 Thematic Accelerators

- 5 thematic accelerators will open applications on the **1st of March**
- Thematic fields: sustainable city logistics, connected vehicles, urban air mobility, public realm, mobility and energy
- Each accelerator will provide support to **10 start-ups** (TRL 4 to 7), total of 50 start-ups supported

The SME Hub

- **12 scale-ups** will be supported
- At least **7 pilots are foreseen**
- This programme is focused on more mature start-ups, ready to scale their solutions (TRL 7 to 9)
- *Call opening dates still pending*

The Mobility Booster

- RIS Business Creation Project
- Participating consortia: Portugal, Greece, Bulgaria and Malta
- Matchmaking start-ups with corporates
- **6 start-ups** supported in total
- *Call opening dates still pending*

Finance 2 Move

- Multiple financial support opportunities will be launched throughout 2022
- **RIS start-ups will have 2 restricted investment calls available** (spring and fall)
- Average ticket x start-up will be around 70k
- RIS start-ups will also be eligible for general calls for investment such as SIOC
- *Terms & conditions currently under revision*

Potential criteria to include in your application forms

- Company name
- Contact person (name + email address)
- Company URLs (website, LinkedIn, etc.)
- Country and date of incorporation
- Company valuation, if any
- Next funding round target (€)
- Max 5% owned by non-EU shareholders (yes/no)

Business

Solution

- Elevator pitch / short description of the solution
- Ideal target customer
- Problem the solution is trying to solve
- Competitive advantage

- Names of co-founders, roles, gender, LinkedIn profiles (optional)
- List of shareholders that own at least 5% equity

Team

Impact

- Fit with EIT challenge areas
- SDG contribution (3, 7, 8, 9, 11, 13)
- Team diversity
- Measurement tools in place (eg. environmental footprint)

**One of our goals in 2022 is to improve impact assessment*

**You can also ask start-ups to include any relevant documents: pitch deck, valuation file, etc.*

