

EU-Japan Green Matchmaking Event

around World Smart Energy Week
(16-18 March 2022)

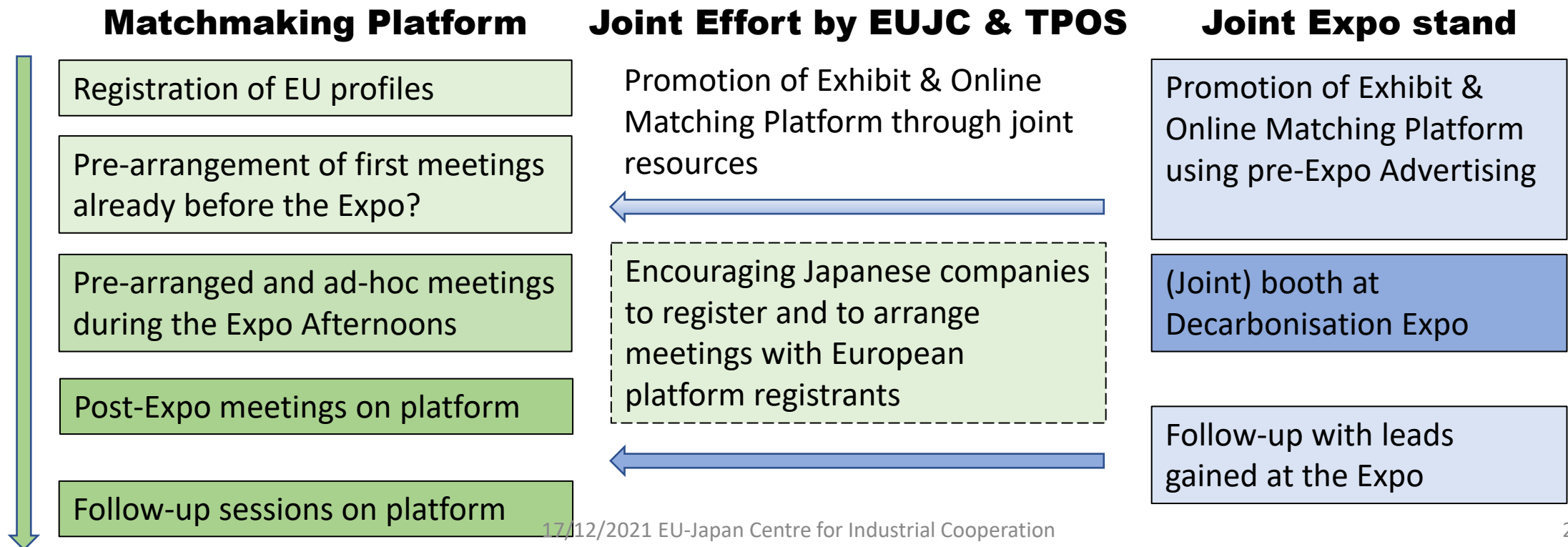


EU-Japan Centre
for Industrial Cooperation

日欧産業協力センター

Outline

Organise an Online business matchmaking at and around World Smart Energy Week (16-18 March 2022)



The Matchmaking platform

European Biotech & Pharma Virtual Partnering Conference 2021
September 27 - September 30, 2021

Home Speakers Participants Marketplace Agenda Registration closed DG

27 September 2021 - 30 September 2021
Japan

European Biotech & Pharma Virtual Partnering Conference 2021

Home How it works はじめに イベント当日までの流れ よくある質問 参加企業一覧 FAQ Organisers Contacts

European Biotech & Pharma Virtual Partnering Conference 2021

The European Biotech & Pharma Virtual Partnering Conference 2021 offers business contacts to industry professionals who are looking for potential partners to ensure sustainable business development and growth.

The second year in a row, the Biotech & Pharma Partnering Conference, which has been held in Osaka in the past, will be held online as a virtual event! Due to the time differences, meetings can be arranged over 4 days from 27 to 30 September. All meetings will be held in the form of video calls, which can be made directly via this partnering platform without the need for any additional software.

The event is co-organised by the Osaka Prefectural Government, the EU-Japan Centre for Industrial Cooperation and it will be supported by the Enterprise Europe Network and

REGISTRATION
Closed since 21 September 2021

LOCATION
Online

ORGANISED BY

大阪府
Osaka Prefectural Government

EU-Japan Centre
for Industrial Cooperation
日欧産業協力センター

B2match

An all-in-one event management solution for virtual, hybrid, and physical events specialized in b2b matchmaking.

Home Speakers Participants Marketplace Agenda Meetings Messages 1 DG

AT Akiko Takahashi
Project Manager at Wirtschafts Offensive K...
MÜHLHEIM AM MAIN, GERMANY
View full profile →

KH Kana Hijiya
Kobe City
KOBE, JAPAN
View full profile →

Hajime Hiratsuka
CEO at Biocosm Inc.
AMAGASAKI, JAPAN
View full profile →

STEFANO PALEA
Chief Executive Officer at HUMANA BIOSCIE...
31670 - LABEGE, FRANCE
View full profile →

Used at many events in Europe and several events organized by the EU-Japan Centre in Japan >> to be provided by the Centre

The Fair

Decarbonisation Expo in the [World Smart Energy Week](#), the largest Green Energy Fair in Japan
(16-18 March 2022)

NEW DECARBONISATION EXPO

September Show	Osaka Show	March Show
1st DECARBONISATION EXPO [September]	1st DECARBONISATION EXPO OSAKA	1st DECARBONISATION EXPO [March]
Dates: Sep. 29 [Wed] - Oct. 1 [Fri], 2021 Venue: Tokyo Big Sight, Japan Co-held with: 1st World Smart Energy Week [September]	Dates: Nov. 17 [Wed] - 19 [Fri], 2021 Venue: INTEX Osaka, Japan Co-held with: 9th World Smart Energy Week OSAKA	Dates: Mar. 16 [Wed] - 18 [Fri], 2022 Venue: Tokyo Big Sight, Japan Co-held with: 18th World Smart Energy Week [March] 4th RESOUECE CIRCULATION EXPO

Exhibitors	Business Meetings	Visitors	September Show	Osaka Show	March Show
<p style="color: red;">Companies dealing in the following solutions:</p> <ul style="list-style-type: none"> • Self-Consumption PV, Corporate PPA • Energy Management System • Rechargeable Battery, EV Utilisation • Renewable Energy, Environmental Value • Net Zero Energy Building, Smart Building • Next-Gen Ventilation, Energy-Saving Equipment • Various Consulting Services etc. 	<ul style="list-style-type: none"> ◆ Product/Technology Introduction ◆ Technical Consultation ◆ Spec/Price/Delivery Agreement ◆ Partner Selection etc. 	<p style="color: red;">Those who are in the following department:</p> <ul style="list-style-type: none"> • Corporate Management, Executive Board • Corporate Planning • General Affairs, CSR • Factory Management • Building/Facility Management etc. 	<p>600 Exhibitors (forecast)</p> <p>30,000 Visitors (forecast)</p> <p>Tokyo Big Sight, Aomi Hall</p> 	<p>350 Exhibitors (forecast)</p> <p>15,000 Visitors (forecast)</p> <p>INTEX Osaka, 1&2 Halls</p> 	<p>1,300 Exhibitors (forecast)</p> <p>50,000 Visitors (forecast)</p> <p>Tokyo Big Sight, East 1-7 Halls</p> 

The Exhibition stand

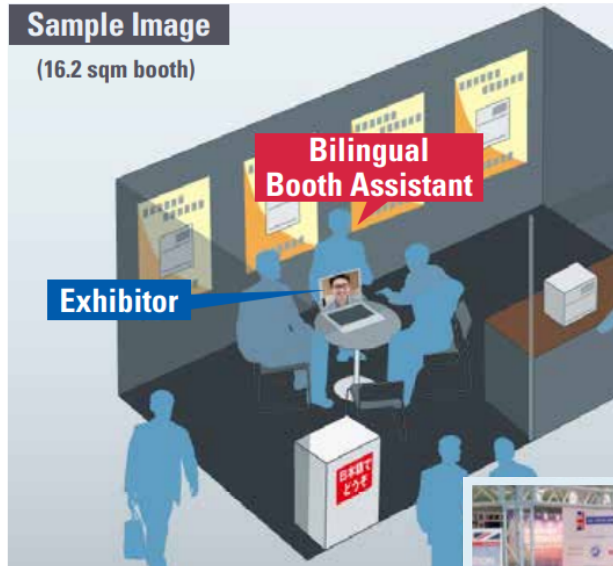
Based on special offer from the fair organiser for “[remote participation](#)”

6m x 5.4m (32.4sqm) composed of 4 package booth units (3m x 2.7m (8.1sqm)) offered by the fair organisers
4 x JPY 803,000 package + JPY 50,000 corner charge = 3,262,000 JPY to be covered mainly by the EU-Japan Centre
participating TPOs contribute with a fee of 160,600 JPY per unit (3m x 2.7m (8.1sqm))

- A fully-furnished booth (Rental Display Type B) with a PC for video calls is provided.
- Show Management will decorate your booth by putting posters, displaying products/technologies, etc.
- A Bilingual Booth Assistant will stay at your booth all three days and explain your products/technologies to the visitors on behalf of you.
- When the Bilingual Booth Assistant finds visitors who are interested in your products/technologies, she/he will connect you to the visitors for video calls.

Sample Image

(16.2 sqm booth)



8-12 companies to be selected by the Centre for remote participation in the stand (flyers, small posters, presence via PC screen in late afternoon) Other companies to be available and to be promoted via Matchmaking platform



Options for TPO Cooperation

A. Promotion to your companies

>> Selection of companies by the EU-Japan Centre

B. Contribution to joint exhibition stand

>> JPY 160,600 for one booth unit package 8.1sqm (3m x 2.7m)

>> nomination of 2-3 companies to be represented in the stand

C. Add your own space in proximity to the joint exhibition stand

>> starting at 803,000 JPY for 8.1sqm (3m x 2.7m)

(independent application directly with fair organiser)

Joint use of Matching platform to promote companies at the stand

Conditions for participation

- Target Area
 - Green Energy and Decarbonisation Technologies
- Eligibility
 - small and medium-sized enterprises (SME)* or Cluster organisations* headquartered in one of the 27 EU Member States, or in countries participating in the COSME* Programme.
- Joint promotion by Centre and TPOs to organisations in home country and to clients and partners in Japan

Timeline

- Booth reservation by EU-Japan Centre in December
- Commitment from TPOs by Early-Mid January
- Starting Recruitment of Companies in January
- Selection of Companies in early February
- Creation of Matchmaking Platform by Early February
- Pre-Expo Promotion via Centre, TPOs and Expo Adds
- Pre-Expo Matching Session?
- Matching Sessions during afternoon at the fair
- Follow-up Online Matching sessions in FY 2022 (May?)

Advertisement / Pitching Option



Price: JPY 200,000/session

1 session = 60 min. + 10 min. preparation + 10 min. clean-up

Supplies: 2 Microphones, Speaker Podium, Chairs, 1 Screen, 1 Projector

Capacity: 50 seats (tentative)

Banner Ads on Official Show Website	JPY 200,000	Banner Ads on Conference Webpage	JPY 200,000
Premium Directory Listing (Large Size Display)	JPY 100,000	Premium Directory Listing (Top Listing & Large Size Display)	JPY 600,000
Ads in Visitor Promotion E-mail	JPY 300,000	Digital Incentive Coupons	JPY 300,000
Floor Map Ads	JPY 500,000	Digital Signage Ads on the Hallway	JPY 800,000
Show Entrance Floor Ads	JPY 500,000	Hanging Banner Ad above Your Booth	JPY 1150,000