

# Interested in EU-Japan Business Cooperation in and with Africa?

Join the EU-Japan Centre at the  
EU-Africa Business Forum  
14-18 February 2022 - Online

For: European companies and Industrial Clusters willing to or already cooperating with Japanese companies for joint business projects in and with Africa

Cost: Free of charge

## What to expect

- Workshop about concrete cases of EU-Japan business cooperation in and with Africa
  - Launch of a dedicated Helpdesk
    - B2B Matchmaking

### ABOUT US

[www.eu-japan.eu](http://www.eu-japan.eu)



### IN COOPERATION WITH THE FOLLOWING EU MEMBER STATE TRADE PROMOTION ORGANISATIONS



# Join the EU-Japan Centre for Industrial Cooperation at the EU-Africa Business Forum 2022 (EABF)

## Activities planned by the EU-Japan Centre

- A virtual booth where EU companies can meet us and learn more about cooperation with Japanese companies in Africa
- A 90-min workshop about EU-Japan business cooperation in and with Africa
- The launch of a new helpdesk supporting partnerships between EU and Japanese companies for joint projects in and with Africa

Find out more about the EABF  
and register as a participant here

<https://bit.ly/3KwIXSV>



## Join our Virtual B2B Matchmaking for EU-Japan business cooperation in and with Africa

In addition to the above, the EU-Japan Centre is planning to launch  
a B2B matchmaking event connecting EU and Japanese companies  
interested in joint projects in and with Africa

**18 February 2022**

For more information, please contact us at: [eabf@eu-japan.or.jp](mailto:eabf@eu-japan.or.jp)

### FOR EU PARTICIPANTS (companies & clusters)

#### Benefits

- Additional visibility for your company or cluster
- Increased network in Japan and Africa
- Meet potential Japanese partners/investors for your projects in Africa

#### Contribution

- The B2B is free of charge

#### Application

- Application details will be given [HERE](#)
- Pledge to attend meetings booked during the B2B Matchmaking event

### FOR PARTNERS (EU Trade Promotion Organisations)

#### Benefits

- Possibility to recommend eligible client companies
- Additional visibility for partners and clients
- Increased network in Japan and Africa

#### Contribution

- Promotion of the initiative in respective home countries, and also to clients and partners in Japan

#### Conditions

- Partners should be committed to recommend eligible companies
- Pledge not to charge clients for the service