

EIT Urban Mobility
accelerates the transition
to **more liveable urban spaces**



EIT Urban Mobility will:

drive systemic solutions
that will:

- improve mobility AND
- create more liveable urban spaces



bring together all key
stakeholders
in urban mobility



ensure fast deployment of
solutions & scaling to the
cities of Europe and beyond



stimulate behavioural
change that benefits
cities and all citizens



eiturbanmobility.eu

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Find us on Twitter and Instagram
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**Solving the mobility challenges
in our cities – together!**

A European initiative for the future
of our urban mobility

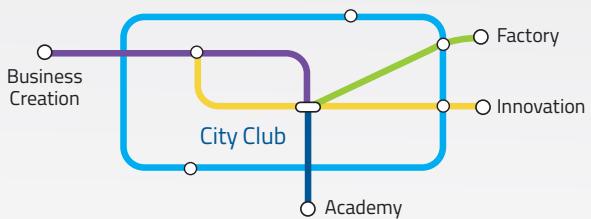




The future of urban mobility in Europe

EIT Urban Mobility is an initiative of the European Institute of Innovation and Technology (EIT). EIT Urban Mobility engages people, connects communities, accelerates market opportunities and re-imagines public spaces. An innovation community to educate and inspire mobility solutions for 21st century cities.

Complex problems call for a highly integrated approach. With our five interconnected programmes we cover the full range of activities needed to enable the transformation of urban mobility



City Club
Defining challenges and sharing best practice



Business Creation
Creating business out of innovations



Academy
Closing the knowledge gap



Factory
Leveraging solutions globally



Innovation
From research to applied ideas

We aim to become the largest European initiative transforming urban mobility.
Co-funding of up to **€ 400 million (2020-2026)** from the EIT, a body of the European Union, will help make this happen.



We engage

City challenges are at the centre of everything we do. We stimulate behavioural change that benefits people and cities by engaging citizens and transport users from the word go.



We connect

We bring all the key players in urban mobility together and encourage them to co-create. We aim to align solutions with the values and needs of society and to break down the silos between the actors.



We accelerate

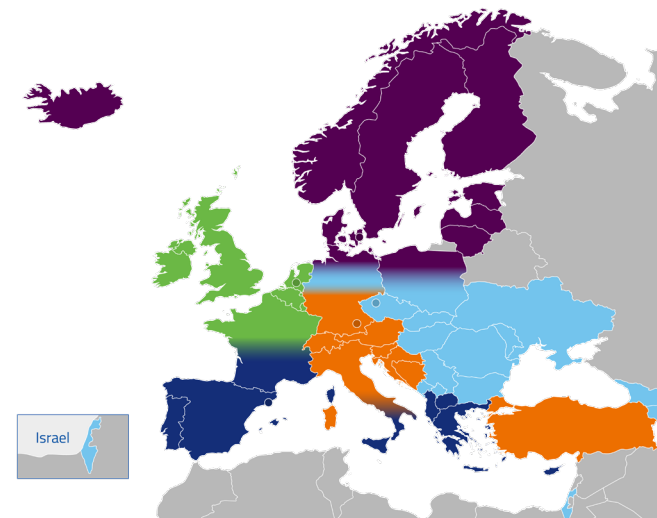
We boost the competitiveness of Europe's urban mobility industry by facilitating new business ideas and innovation, highlighting market opportunities and encouraging the appearance of new business models and players.



We educate

We work on closing the knowledge gap on urban mobility through challenge-based training aimed at students and professionals using the latest education methodologies across disciplines and sectors.

EIT Urban Mobility Innovation Hubs



Innovation Hub North*
Based in Copenhagen

Innovation Hub East*
Based in Prague

Innovation Hub Central*
Based in Munich

Innovation Hub South*
Based in Barcelona
(Headquarter)

Innovation Hub West*
Based in Helmond

***Over 100 partners from industry, research, education and cities in 15 countries across 5 Innovation Hubs**

*status as of November 2020