



## THE 2<sup>ND</sup> EURO-MEDITERRANEAN CONFERENCE & EXHIBITION ON DONOR FUNDING, BANKING AND NOVEL FINANCIAL INSTRUMENTS

19<sup>th</sup> and 20<sup>th</sup> October, 2010  
Cairo Marriott Hotel, Zamalek

### Draft Programme

#### Day One: Tuesday, October 19<sup>th</sup>, 2010

- 18:30 – 19:30 Registration / Networking
- 19:15 – 19:30 Inauguration of the Exhibition
- 19:30 – 20:30 Inauguration of the Conference  
 Mr. Galal El Zorba, Chairman, Federation of Egyptian Industries, BUSINESSMED and Med Alliance  
 Mr. Ahmed El Wakil, Chairman, Federation of Egyptian Chambers of Commerce  
 Mr. Naguib Sawires, Chairman, German Arab Chamber of Industry & Commerce  
 Mr. Hazem Hassan, Chairman, Confederation of Egyptian European Business Associations  
 Mr. Philippe de Fontaine Vive, 1<sup>st</sup> Vice President, European Investment Bank (EIB)  
 H.E. Marc Franco, EU Ambassador, Head of EC Delegation  
 H.E. Rachid Mohamed Rachid, Minister of Trade & Industry
- Keynote Address  
 H.E. Dr. Ahmed Nazif, Prime Minister of Egypt\*
- 20:30 – 22:00 Gala Dinner

#### Day Two: Wednesday, October 20<sup>th</sup>, 2010

- 09:00 – 9:30 Registration / Networking coffee break
- 09:30 – 11:00 Plenary One: **Non Banking & Novel Financial Instruments**  
 Factoring, Leasing, Mortgage finance, Venture Capital, and Private Equity
- 11:00 – 11:30 Coffee break & Press Encounter
- 11:30 – 13:00 Plenary Two: **Preferential Lines of Credit & Soft Loans**  
 EIB, KfW/DEG, JICA/JBIC, WB/IFC, SFD, InfraMED, AFD, AfDB, IDB, Arab Funds, SOFID
- 13:00 – 13:30 Presentation and progress of the EC Invest In Med programme, and the Meda Finance Study
- 13:30 – 15:00 Plenary Three: **Grants and Technical Assistance**  
 European Commission, IMC, Expolink, Denmark (Danida), Netherlands, France, Italy, Spain, Germany (GTZ), USA (USAID), Japan (JICA), Canada (CIDA), UNDP/UNIDO
- 15:00 – 17:00 Lunch Keynote speaker: H.E. Fayza Aboelnaga, Minister of International Cooperation\*  
 \*to be confirmed



The **Invest in Med** programme aims at developing sustainable trade relationships, investments and enterprise partnerships between the two rims of the Mediterranean. Funded by the European Union, it is implemented by the MedAlliance consortium, which associates EuroMed economic development organisations (ANIMA, union of investment organisations), (ASCAME, union of Mediterranean chambers) (EUROCHAMBRES, union of European Chambers), and (BUSINESSMED, union of industrial federations). The members of these networks, as well as their special partners (UNIDO, GTZ, EPA Euroméditerranée, World Bank, etc.), gather a thousand of economic actors - mobilised through pilot initiatives centered on key Mediterranean promising niches. Each year, a hundred operations associate the 27 countries of the European Union and 9 Mediterranean partner countries. [www.invest-in-med.eu](http://www.invest-in-med.eu)