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istanbul 2023

Istanbul
Dental Equipment
and Materials Exhibition

25-28
May
2023

İSTANBUL EXPO CENTER

DIŞSIAD



KOSGEB



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Istanbul Dental Equipment
and Materials Exhibition

25-28 May 2023
ISTANBUL EXPO CENTER

The World of Dental and Oral Healthcare industries meet at IDEX on May 25-28, 2023 in Istanbul!

Hosting the most renowned dental equipment and material producers of the world, the largest dental gathering of Europe, Asia, Middle East and Africa **IDEX – Istanbul International Dental Equipment and Materials Exhibition** will be organised on May 25-28, 2023 in Istanbul Exhibition Center. As one of the most prestigious exhibitions dedicated to oral & dental healthcare industries, **IDEX** will reunite domestic and international players in Istanbul.

Featuring over 500 local and foreign exhibitors and over 4000 brands showcasing their cutting edge products, **IDEX 2022 – 18th International Dental**

Equipment and Materials Exhibition, one of the proudest exhibitions of our country, is expected to generate over 80 thousand visits largely by dentists and dental technicians within the course of 4 exhibition days.

IDEX geared up to be organised on an area of 50.000 sqms, set new records by hosting over 51.400 domestic visitors and 24.748 international professionals consisting mainly of dental professionals from over 80 countries achieved 76.148 visits along the 4 exhibition days and greatly contributed to the creation of \$200 million trading volume on its previous edition.

50.000 sqm
EXHIBITION
AREA
5 HALL

500+
EXHIBITORS

4000+
BRANDS

85+ DIFFERENT
COUNTRY
1000+
HOSTED BUYER

Why should you exhibit

1. IDEX Istanbul, which draws attention with its wide range of products in the Oral and Dental Health sector; The biggest meeting point for Europe, America, Gulf Countries, Russia, CIS, Middle East and Africa

2. Opportunity to bring your brand to international buyers with over 1000 hosted buyers from 85+ different countries

3. Opportunity to meet and cooperate with 2.5 billion potential domestic and international buyers in an important strategic location with a 3-hour flight distance to the world's major markets

4. Exhibiting the quality and design of Turkey's oral and dental health industry on a platform with international visitors

5. Introducing your trend products and technologies, which stand out with their price and quality, to the right target audience

6. Strengthening corporate prestige and image, conducting market research and customer analysis at the fair where the industry giants took part; Chance to increase your brand awareness by expanding your existing customer network

**Visitor
numbers of
last 4 years**





Visitor Profile

- Dentist
- Chief of Medicine
- Dental Technician
- Academics
- Purchasing Manager
- Editor
- Marketing Manager
- Dealer / Distributor
- CFO/Finance Manager
- Student/Intern
- Production Manager



SYMPOSIUM

COURSES



40+
Sessions



5+ International
Total **35+**
Speakers

5 hall
40+

Course and
Applied Trainings



B2B MATCHMAKING PROGRAMME

Buyer delegations from 85+ countries, including **Europe, the Balkans, the Gulf countries, Africa, the Commonwealth of Independent States, the Middle East**



Save the date!



Registration Area

You can get your free ticket via idex.org.tr webpage or registration area in Istanbul Expo Center during the exhibition dates.



Halls

More than 500 companies and over 4000 brands shows their products in IDEX Istanbul's 5 halls.



B2B Lounge

The most profitable agreements of the year will be made in IDEX Istanbul. Add momentum to your trade in the B2B Lounge specially created for you.



Symposium Hall

Follow up on current issues with the "Dental Tribune Turkey Symposium" organized in cooperation with the world's most widespread dental broadcasting network Dental Tribune International (DTI), Dental Equipment Industrialists' and Businessmen's Association (DIŞSIAD) and VESTA Academy.



Course Halls

Experience the latest developments and technological innovations at the same time thanks to the courses organized in cooperation with Istanbul Dental Academy (IDA) and Dental Materials Industrialists' and Businessmen's Association (DIŞSIAD).

Media Partners



Supporters



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