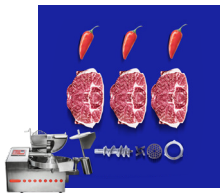


MEATMANIA



BULPEK



DAIRY EXPO SOFIA



**08-11
NOVEMBER
2023**

**INTER
EXPO
CENTER**

**WINE
&
SPIRITS
SHOW**

international
exhibitions

FIVE SPECIALISED EXHIBITIONS+

NATIONAL CULINARY CUP

**WIDE RANGE OF PROFESSIONAL
CONFERENCES, SEMINARS AND
PRESENTATIONS +**

**VARIETY OF PRODUCTS AND
SERVICES PREMIERES +**

**ALL-IN-ONE IN FOUR DAYS
FROM 8 TO 11 NOVEMBER 2023 AT
THE SIX EXHIBITION HALLS OF
INTER EXPO CENTER**



MEATMANIA

DAIRY EXPO
SOFIA

BULPEK

INTERFOOD
& DRINK

WINE
& SPIRITS
SHOW

Leading exhibitions for food and beverage, machinery, technology and services for the food and beverage industry that have proven their importance to the sector as the most important annual platform for manufacturers, importers and their customers from the sector.

WITHIN
2022

- 5 EXHIBITION HALLS
- 440+ EXHIBITORS
- 870+ FEATURED BRANDS
- 14 400+ VISITORS
- GROUP PARTICIPATIONS OF ITALY, REPUBLIC OF KOREA, USA, GREECE



MAIN HIGHLIGHTS AND PREMIERES UNDER ONE ROOF:

- **30th Anniversary of MEATMANIA** - „Tradition with its own face“
 - **Dairy Expo Sofia** - novelties and trends in dairy processing
 - **Bulpek** - everything starts with the grain and bread
 - **Interfood & Drink** - international product presentations
 - **Wine&Spirits Show** – wines, spirits, craft drinks and beer from all around the world
 - For the second year, **BoulevArt of Tastes** touches the senses with surprising, traditional and impressive offerings
 - For the first time, situated at hall 4, **BEE RISE** exhibition presents complex production of honey and bee products
 - For the first time, the **National Culinary Cup** will be held together with trade shows
- ... and many more impressive presentations of Bulgarian and international companies and products.

2023





Within more than 2000 sq.m. built-up space will be presented leading producers, processors, importers of meat and meat products, machines for production, labeling machines, packaging, additives as well as consulting companies, software, laboratories, specialized vehicles, etc.



DAIRY EXPO SOFIA



The exhibition presents the technological progress of the industry. Products made to fit good European practices and norms, new technologies and tastes.



BULPEK

Bread production and confectionery.



**WITH GROWING CONSUMPTION, THE FOOD AND BEVERAGE MARKET
NEW TRENDS IN THE DIRECTION OF CLEAN EATING AND SEARCH ARE ALSO
ENFORCED OF TRADITIONAL FOODS AND BEVERAGES PRODUCED WITH
TECHNOLOGIES, WHICH RETAIN THEIR NATURAL QUALITIES**

Consumers are increasingly looking for and buying products that have a brand history and the origin, for their part, the manufacturers strive to distinguish themselves and emphasize on the history and origin of the ingredients to highlight the qualities of their product.

In its diverse areas, INTERFOOD&DRINK presents a wide range of food and drinks, regional specialties, gourmet and basic foods, superfoods, organic foods, etc. in:

- Honey and bee products Zone
- Hot Drinks Area
- Bio Zone
- Green Line Zone
- BoulevArt of Tastes

With their impeccable qualities, products with a protected designation of origin or protected geographical indication produced at local and regional level attract more and more consumers by emphasizing origin and quality.

- For the second year in a row, we present an island of food and drinks with PDO and PGI



■ HALL 4

Wine&Spirits Show presents

Bulgarian and international brands from the production of vodka, whiskey, cognac, wine, beer, gin to craft and art products in each category



WINE
&
SPIRITS
SHOW

■ HALLS 5 u 6

The National culinary cup will be held for the first time together with the five specialized food&drink exhibitions.

Four days of competitions in different cooking and confectionery categories

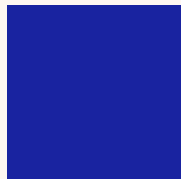


НАЦИОНАЛНА
КУЛИНАРНА КУПА
НА БЪЛГАРИЯ



■ HALL 3

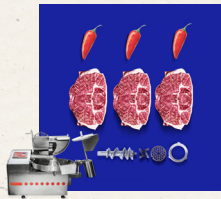
6th International Pizza championship



PROVED THEIR SIGNIFICANCE TO THE SECTOR exhibitions became professional producer, importers, distributors' platform for B2B meeting with real customers from the food&beverage trade sector, food services and technology as well in the Balkans as well as in South-Eastern Europe.

From 8 to 11 November under one roof:

- **INTERFOOD&DRINK**
- **MEATMANIA**
- **DAIRY EXPO SOFIA**
- **BULPEK**
- **WINE&SPIRITS SHOW**
- **NATIONAL CULINARY CUP**
- **INTERNATIONAL PIZZA CHAMPIONSHIP**



**08-11
NOVEMBER
2023**

**WINE
&
SPIRITS
SHOW**

LOOKING FORWARD FOR MEETING YOU!

food-exhibitions.bg
wineandspirits.show