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 *An office of Malaysia External Trade Development Corporation*

**Ref: MT/WSW/8/9/1 (2024)**

**Date: 26 Sept 2024**

**TO WHOM IT MAY CONCERN**

**Invitation to participate in Business Meeting with Malaysian Suppliers in Conjunction with Malaysia – China Summit (MCS) 2024, Kuala Lumpur Malaysia**

We wish to inform you that, Malaysia External Trade Development Corporation (MATRADE), the National Trade Promotion Agency of Malaysia will be coordinating the **International Sourcing Program (INSP) in conjunction with Malaysia-China Summit 2024 at Malaysia International Trade & Exhibition Centre (MITEC), Kuala Lumpur, Malaysia. For further information on this event, you may visit : <https://malaysia-chinasummit.com.my>**

In commemorating the 50<sup>th</sup> anniversary of friendship between Malaysia and China, the Malaysia-China Summit 2024 (MCS 2024) highlights mutual respect and advancements in diplomacy, trade, investment, education, and culture. In light of the event, a one-to-one Business Matching programme will be held to facilitate Malaysian exporters and foreign buyers. **The INSP will be conducted physically at MITEC, Kuala Lumpur from 17 to 19 December 2024.**

The focus sectors for the business matching session would be as follows:

- E&E and semiconductors;
- Digital Technology & ICT;
- AI & Data Centre;
- Telecommunication;
- Advance Manufacturing & Technology (AMT);
- Renewable Energy;
- Green Technology;
- Electric Mobility & EV;
- Global & Professional Services;
- Education;
- Tourism;
- Transportation & Infrastructure (Roads & Rails);
- Aerospace;
- Automotive;
- Ports;
- Energy & Chemicals;
- Life Sciences & Healthcare;
- Financial Services & Fintech;
- Franchises; and
- Commodities.

In view of this, MATRADE is very pleased to invite your company to participate in this renowned international program which is **offered complimentary**. **Interested Buyers should contact MATRADE Warsaw, Poland and submit the completed registration form with clear description on the interested products/services before 18 October 2024.**

Details as below:

<b>Program</b>	<b>INSP – MCS 2024</b>
<b>Duration</b>	17 – 19 December 2024
<b>Accommodation</b>	✓ Complimentary 4 days (3 nights) Check in: 16 December 2024 (Monday) Check out: 20 December 2024 (Friday) Note: Complimentary for one room per company
<b>Air ticket</b>	Own expense. Please arrive on 16 December 2024 and depart on 20 December 2024
<b>Ground Transportation (17 – 19 December 2024)</b>	✓ Complimentary ✓ Dedicated transportation for Hotel – MITEC – Hotel (including airport transfer)
<b>Interpreter service</b>	✓ Complimentary ✓ Provided on sharing basis

We seek your cooperation to adhere with the deadlines. The following documents are attached for your further action.

- i. Buyers Registration Form
- ii. Products & Services Code (\*PSC)
- iii. Factsheet MCS
- iv. Incentive for Buyers
- v. Promotion flyers

*\*Note: For products/ services not listed in the attached PSC listing (e.g. Renewable Energy, EV, AI & Data Centre), please indicate details in the Products/ Services Description column.*

Should you need further clarification, please do not hesitate to contact Gabriella Bathó ([budapest.gabriella@matrade.gov.my](mailto:budapest.gabriella@matrade.gov.my)) or call us at +36 20 490 4100.

Thank you for your kind cooperation and we look forward to have you joining our INSP MCS 2024.

Regards,  


**GABRIELLA BATHÓ**

Marketing Officer

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