



RIYADH
JEDDAH 2025

www.foodexsaudiexpo.com

Experience the future of
food in Saudi Arabia.

21 – 24 September 2025
RIYADH, SAUDI ARABIA

03 – 06 November 2025
JEDDAH, SAUDI ARABIA

STAND PACKAGES





FOODEX SAUDI 2025

Saudi Arabia's Leading International Food & Drink Trade Exhibition

21 – 24 September 2025
RIYADH, SAUDI ARABIA

03 – 06 November 2025
JEDDAH, SAUDI ARABIA

4 DAYS
OF BUSINESS
CONNECTIONS

19,000
ATTENDEES

500
BRANDS

9800 Sqm
GROSS SPACE

45
COUNTRIES

15
INTERNATIONAL
PAVILIONS



Foodex Saudi is Saudi Arabia's only exhibition 100% dedicated to the Food & Drink Industry. By attending the show, you will have the opportunity to source products from over 50 countries, and trade with exhibitors displaying a global offering of food and beverage products and solutions.

WHY FOODEX SAUDI

01 MEET AND DO BUSINESS

Meet and do business with more than 18,000 trade visitors from the following sectors: Retail, HORECA, Distribution, Wholesales and Food Chain Supply

02 NETWORK

Network with your industry and learn about new trends and sector developments

03 GOVERNMENT SUPPORT

Official Government Support: the highest representation of government officials, compared to other food shows in Saudi Arabia

The largest food and drink market in the GCC



The largest and fastest growing food market in the region; expected to grow annually by **4.00% (CAGR 2023-2028)**



More than **19,000 trade visitors** from the Food & Drink sectors



Experience the future of food in Saudi Arabia.
Join Saudi Arabia's Leading International Food Trade Exhibition

SPACE ONLY RATES

Space Only Price A

\$425 / SAR 1,600 per sqm

Space Only Price B

\$400 / SAR 1,500 per sqm

REGISTRATION FEE

\$400 / SAR 1,500

mandatory for all exhibitors

Includes administration, online promotion, e-show catalogue, operations & electricity, and visa application assistance.

*** The above prices are subject to %15 Value Added Tax (VAT)**



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FOODEX SAUDI STAND SHELL SCHEME BUILT

Shell Scheme Built Stand = \$100 / SAR 375 per sqm

* Specified price rate doesn't include the Space and Registration Fee

Per Sqm	Tables	Chairs	Counter	Plastic Waste Bin	Lights	Shelves	Flags	Power Supply	Socket
9 - 15 sqm	1	3	1	1	2	3	1	16amps	1
18 - 36 sqm	2	6	2	2	4	6	2	16amps	2
36 sqm	3	9	3	3	6	9	3	16amps	2
48 sqm	3	9	3	3	8	9	3	16amps	3
60 - 72 sqm	3	9	4	4	10	9	4	16amps	3

Package includes stand build up, carpet flooring, fascia, furniture, flags, electricity and lighting.

* The above prices are subject to %15 Value Added Tax (VAT)

FOODEX SAUDI STAND SHELL SCHEME BUILT

Shell Scheme Built Stand = \$100 / SAR 375 per sqm (minimum of 12 sqm)

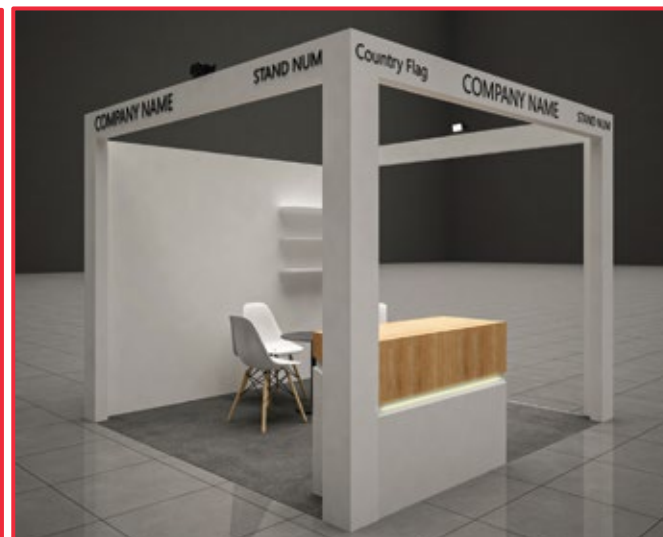
* Specified price rate doesn't include the Space and Registration Fee



ONE OPEN SIDE



TWO OPEN SIDES

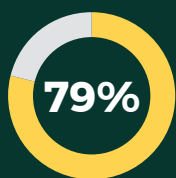


THREE OPEN SIDES

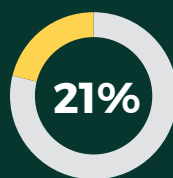
All stands include stand build up, carpet, lights, power and basic furniture.

* The above prices are subject to %15 Value Added Tax (VAT)

BRANDS BREAKDOWN BY COUNTRY



INTERNATIONAL



SAUDI Arabia

“

We hope to be able to come back next year. We want to expand our business in Saudi Arabia because it is a very important country for European Exports. I think it's very well-organized show. It's my first time in the county. I was very excited to come here with the European Pavilion, so far I have liked it very much and I hope to participate again.

Carlos Coronas Balsea
Project Adviser, European Union



EXHIBITOR FEEDBACK

93% of exhibitors were
SATISFIED WITH THE
EVENT OVERALL

93%

91% of exhibitors FOUND
POTENTIAL CUSTOMERS,
SUPPLIERS OR
PARTNERS

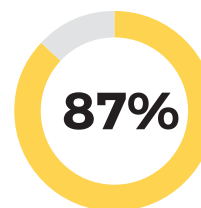
91%

88%

88% of exhibitors
WOULD LIKE TO
EXHIBIT IN THE NEXT
EDITION

89%

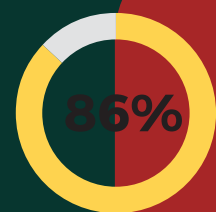
89% of exhibitors were
SATISFIED WITH THE
QUALITY OF VISITORS



*of exhibitors were satisfied
with the marketing campaign*

VISITOR INFORMATION VISITOR PROFILE

28%	Importers/Wholesalers
8%	Retailers/Supermarkets/Bakery
14%	Distributors
10%	Catering Services
13%	Hotel/Hospitality
12%	Restaurants/Cafe
9%	Suppliers
1%	Education/Training
4%	Government/Associations
1%	Other



of trade visitors came to Foodex Saudi to make deals and meet with companies they are considering doing business with



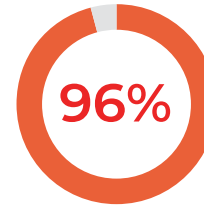
VISITORS FROM SAUDI CITIES



- Abha
- Al Khobar
- Al hassa
- Buraydah
- Dammam
- Dhahran
- Jazan
- Jeddah
- Jubail
- Khamis Mushaiyt
- Madinah Al Muna-warah
- Makkah
- Riyadh
- Tabuk
- Taif
- Yanbu



VISITOR INFORMATION VISITOR FEEDBACK



*of visitors will
return to visit
Foodex Saudi*



*of visitors were
either decision
makers or
influencers*

Foodex Saudi has pioneered the B2B concept in Saudi Arabia, allowing both International and Saudi exhibitors to achieve a return on their investment. A highly targeted and segmented marketing campaign, coupled with the Business Match Program means the right professionals will visit Foodex Saudi.

“

Foodex Saudi is a great food trade exhibition. Also i can see there is good variety in the exhibitors products. As a local food importer and distributor, Foodex Saudi helped me find and meet with international exporters and I found good investment opportunities. In fact, the large international participation added great value to the success of the exhibition. Really, Foodex Saudi is a perfect business platform for any food company.

Eyad Ibrahim Madini, CEO

Nine Tenths Food Trading Company
Saudi Arabia

SHOW FEATURES

BUSINESS MATCH PROGRAM



Pre-schedule your meetings
ترتيب موعد الاجتماعات



Networking opportunities
فرص للتواصل وتبادل الخبرات



Free access to the venue
دخول مجاني



Personal assistance
منسق للرد على الاستفسارات



Manage your time
تنظيم الوقت



BUSINESS MATCH PROGRAM

Business Match Program connects trade visitors and investors with exhibitors. Buyers and exhibitors can schedule their meetings before the show through the online platform.



I can see there are many different products from all food sectors and we hope that Foodex Saudi will keep growing and include more and more products next year.

Musatafa Elshorbgy ,
Production & Export Manager
The food supply company Ltd.
Bahrain



Foodex Saudi is a very good exhibition for promoting our products. It connects us with distributors and food traders and it provides investment opportunities. Definitely, we will participate next year.

Mohamed Mamoun Abd Latife,
R & D Manager
Herfy Food Services Co. Ltd.
Saudi Arabia

4,000
Buyers in THE
BUSINESS MATCH
PROGRAM



SHOW FEATURES

FOODEX LIVE KITCHEN



Foodex Live Kitchen: It is a live cooking station where exhibitors will have live cooking demonstration of their products.



**RIYADH
2025**

The Foodex Healthy Food Show is a dedicated platform showcasing the latest innovations and trends in the healthy food and beverage industry.

Discover a wide range of healthy food and beverage products, including organic, vegan, gluten-free, and low-sugar options.



**JEDDAH
2025**

The Foodex Bakery Show is a dedicated platform showcasing the latest innovations and trends in the bakery industry. It brings together a diverse range of exhibitors, from bakery equipment manufacturers to suppliers of ingredients, packaging, and technology.



THANK YOU, SEE YOU IN
FOODEX SAUDI 2025

**BOOK YOUR
STAND**

Salma Alhunaiti

Show Manager

Mob: +966 55 5811 765

Email: salma.alhunaiti@sunaidiexpo.com

www.foodexsaudiexpo.com

Organised by

