

# FOOD BUSINESS

GULF & MIDDLE EAST

## 2026 MEDIA PLANNER

PRINT & DIGITAL



- HIGHLY TARGETED READERSHIP • OVER 50,000 ONLINE READERS
- DISTRIBUTED AT ALL MAJOR INDUSTRY RELATED EVENTS



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MEDIA PLANNER 2026



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PREVIOUS MAGAZINE

Food Business Gulf & Middle East is designed to serve the fast growing Food, Fresh Produce, Ingredients, Bakery, Hotel, Hypermarkets, Restaurants & Catering industries in the Gulf and Middle East region by providing expert information to our readers in our four comprehensive issues in a year.

It is circulated throughout the Middle East region and worldwide in addition to the extra distribution at various food & beverage, catering & hotel, fresh and perishable shows. The magazine provides editorial coverage on a wide range of topics that are of interest to industry professionals.

Food Business Gulf & Middle East carries news, events, industry spotlights, exports & imports, special features, country updates, interviews and success stories. The magazine is essential reading for anyone with a serious interest in the region's Food, Beverage, Hotel and Catering industries. Food Business Gulf & Middle East is a Matt Media Publication.

**14,588 MAGAZINE  
SUBSCRIBERS**

**50,000+  
ONLINE READERSHIPS**

### CIRCULATION BY PRODUCT SECTORS

Suppliers and Buyers of Ingredients, Food Products, Beverages	3260
Exporters and Importers of Processing and Packaging Equipment	2800
Suppliers & Buyers of Fruit & Vegetables, Fresh Produces	1780
Retailers, Hypermarkets, Cool Chains, Logistics Industries	1300
Government Trade Organizations	110
International Airlines	38
Major Resorts & Restaurants	1800
Business Hotels and Catering Outlets	3500
<b>TOTAL</b>	<b>14,588</b>

### CIRCULATION BY COUNTRY

#### GCC Circulation

Bahrain	21
Kuwait	750
Oman	790
Qatar	688
Saudi Arabia	2756
UAE	6259

#### Others

Cyprus	88
Lebanon	120
Jordan	156
Egypt	250
Turkey	250
International Circulation	2460

<b>Total</b>	<b>14,588</b>
<b>Online Readership</b>	<b>50,000+</b>

### 2026 Events

- Sigep (Rimini, Italy, Jan 16-20, 2026 )
- World of Coffee Dubai (Dubai, UAE, Jan 18-20, 2026)
- Gulfood (Dubai, UAE, Jan 26-30, 2026)
- ISM Cologne (Cologne, Germany, Feb 01-04, 2026)
- Fruit Logistica (Berlin, Germany, Feb 04-06, 2026 )
- Thaifex Horec Asia (Bangkok, Thailand, Mar 11-13, 2026)
- FHA Food & Beverage (Singapore, April 21-24, 2026)
- MACFRUT (Rimini, Italy, April 21-23, 2026)
- Interpack Processing & Packaging (Dusseldorf, Germany, May 07-13, 2026)
- Tuttofood (Milano, Italy, May 11-14, 2026)
- PLMA (The Netherlands, May 19-20, 2026)
- EXPOCulinaire (Sharjah, UAE)
- Thaifex Anuga Asia (Bangkok, Thailand, May 26-30, 2026)
- The Hotel Show (Dubai, UAE, June 02-04, 2026)
- The Africa Food Show (Cape Town, SA, June 10-12, 2026)
- SAUDIFOOD Manufacturing (Riyadh, Saudi Arabia, 08-10 June 2026)
- The SaudiFood Show (Riyadh, Saudi Arabia) June 15-17, 2026
- SNACKEX (FIL Expo, Portugal, June 17-18, 2026)
- Africa Food Show - Kenya (Nairobi, Kenya, Aug 19-21, 2026)
- Asia Fruit Logistica (Hong Kong, Sept 02-04, 2026)
- ISM Middle East (Dubai, UAE, Sept 15-17, 2026)
- Private Label and Licensing Expo (Dubai, UAE, Sept 15-17, 2026)
- Polagra (Poznan, Poland, Sept 23-26, 2026)
- Anuga Select India (Mumbai, India, Sep 29-Oct 01, 2026)
- Sirha Arabia (Riyadh Front Expo, Saudi Arabia, Oct 2026)
- Fruit Attraction (Madrid, Spain, Oct 2026)
- Saudi Agrofood (Riyadh, Saudi Arabia, Oct 2026)
- Sial France (Paris, France, Oct 17-21, 2026)
- Host (Milano, Italy, Oct 2026)
- Global Food Week (Abu Dhabi, UAE, Oct 2026)
- Gulfood Manufacturing (Dubai, UAE, 03-05 Nov 2026)
- GulfHost (Dubai, UAE, 03-05 Nov 2026)
- Menope/Organic Natural (Dubai, UAE, November 2026)
- Free From Food Dubai (Dubai, UAE, November 2026)

*Readers are encouraged to verify event details directly with the respective organizers before making travel or participation arrangements.*

# EDITORIAL CALENDAR 2026

## JANUARY - MARCH

### Show Coverage

- Sigep (Rimini, Italy)
- Gulfood (Dubai, UAE)
- Fruit Logistica (Berlin, Germany)
- Thaifex Horec Asia (Bangkok, Thailand)

### News

### Interviews

#### Middle East Update

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, UAE

#### Taiwan Update

#### Food Processing & Packaging

#### Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, India, Ireland, Italy, Malaysia, Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sri Lanka, Sweden, Switzerland, Thailand, The Netherlands, UK, USA, Norway, Greece, Morocco, Guatemala, Hongkong

#### Industry Highlights

Ingredients & Additives, Flavours & Spices, Oils & Gourmet, Chocolates & Confectionery, Cereals & Cereals Products, Nuts & Dried Fruits, Agrofood, Seafood, Dates, Honey, Snacks, Bakery, Meat & Poultry Products, Halal & Organic Products, Dairy Products, Tea & Coffee, Filling and Packing Industry, Food & Meat Processing Equipment

#### Drinks and Beverages

#### Fruits & Vegetables

Fresh Produce

## APRIL - JUNE

### Show Coverage

- Tuttofood (Milano, Italy)
- Thaifex Anuga Asia (Bangkok, Thailand)
- The Hotel Show (Dubai, UAE)
- The Africa Food Show (Cape Town, South Africa)
- SaudiFood Manufacturing (Riyadh, Saudi Arabia)
- The SaudiFood Show (Riyadh, Saudi Arabia)

### News

### Interviews

#### Middle East Update

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, Tunisia, UAE, Yemen

#### Taiwan Update

#### Food Processing & Packaging

#### Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, India, Ireland, Italy, Malaysia, Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, UK, USA, The Netherlands, Greece, Morocco, Guatemala, Hongkong

#### Industry Highlights

Ingredients & Additives, Flavours & Spices, Oils & Gourmet, Chocolates & Confectionery, Cereals & Cereals Products, Nuts & Dried Fruits, Dates, Honey, Snacks, Bakery, Meat and poultry Products, Halal and organic Products, Dairy Products, Tea and coffee, Kitchen and Hotel Equipment, Filling and Packing Industry, Food & Meat Processing Equipment

#### Drinks and Beverages

#### Fruits & Vegetables

Fresh and Canned

## JULY - SEPTEMBER

### Show Coverage

- Asia Fruit Logistica (Hong Kong)
- ISM Middle East (Dubai, UAE)
- Private Label and Licensing Expo (Dubai, UAE)
- Polagra (Poznan, Poland)
- Saudi Agrofood (Riyadh, Saudi Arabia)
- Sial France (Paris, France)
- Global Food Week (Abu Dhabi, UAE)

### News

### Interviews

#### Middle East Update

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, Tunisia, UAE

#### Taiwan Update

#### Food Processing & Packaging

#### Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, India, Ireland, Italy, Malaysia, Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, The Netherlands, UK, USA, Greece, Morocco, Mauritius, Guatemala

#### Industry Highlights

Agrofood, Ingredients & Additives, Flavours & Spices, Chocolates & Confectionery, Cereals & Cereals Products, Nuts & Dried Fruits, Dates, Honey, Snacks, Bakery, Meat & Poultry Products, Halal & Organic Products, Dairy & Seafood, Tea & Coffee, Hotel, Hospitality and Catering, Products, Kitchen & Hotel Equipment, Filling and Packing Industry, Food & Meat Processing Equipment

#### Drinks and Beverages

#### Fruits & Vegetables

Fresh Produce

## OCTOBER - DECEMBER

### Show Coverage

- Gulfood Manufacturing (Dubai, UAE)
- GulfHost (Dubai, UAE)
- Free From Food Dubai (Dubai, UAE)

### News

### Interviews

#### Middle East Updates

Bahrain, Cyprus, Egypt, Jordan, Kuwait, Lebanon, Oman, Qatar, Saudi Arabia, Turkey, Tunisia, UAE, Yemen

#### Taiwan Update

#### Country Exports

Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, Chile, China, Denmark, France, Germany, India, Ireland, Italy, Malaysia, Mexico, New Zealand, Poland, Singapore, South Africa, Spain, Sweden, Switzerland, Thailand, The Netherlands, UK, USA, Greece, Morocco, Guatemala, Hongkong

#### Industry Highlights

#### Food Packaging & Processing

#### Ingredients & Additives

Flavours & Spices, Oils & Gourmet, Bakery, Sweets & Snacks, Chocolates & Confectionery, Cereals, Nuts & Dried Fruits, Dates, Honey, Meat & Poultry Products, Halal & Organic Products, Dairy Products, Seafood, Tea & Coffee, Hospitality & Catering, Kitchen & Hotel Equipment, Filling & Packing Industry, Food & Meat Processing, Fresh Produce

#### Drinks and Beverages

# ADVERTISEMENT PRINT & ONLINE

## ADVERTISEMENT RATES

COLOUR	USD
Double Page Spread	4500
Inside Full Page	2530
Inside Half Page(1/2)	1750
Inside One Third Page(1/3)	1600
Inside Quarter Page(1/4)	1200

## SPECIAL POSITIONS

Back Cover	6000
Inside Front Cover	4500
Inside Back Cover	4500
Page 1	4000
Page 3	3500
Page 5	3250

## COVER STORY

Front Cover + 2 Pages Story	8000
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## ADVERTORIAL RATES

1 Page	2000
2 Pages	3000
3 Pages	4000

## LOOSE INSERTS (Distribution only)

1 Page	1000
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5% VAT is applicable.

## ADVERTISEMENT SIZES

Double Page Spread (Trim)	420 (W) X 297 (H) mm
Full Page (Trim)	210 (W) X 297 (H) mm
Full Page (Type Area)	182 (W) X 262 (H) mm
Half Page (Vertical)	90 (W) X 262 (H) mm
Half Page (Horizontal)	182 (W) X 131 (H) mm
One Third Page(1/3) (Vertical)	94 (W) X 198 (H) mm
One Third Page(1/3) (Horizontal)	182 (W) X 96 (H) mm
Quarter Page (Vertical)	90 (W) X 131 (H) mm
Quarter Page (Horizontal)	182 (W) X 66 (H) mm

DOUBLE PAGE SPREAD

FULL PAGE

HALF PAGE HORIZONTAL

HALF PAGE VERTICAL

## DISCOUNTS FOR SERIES BOOKING

- 3-4 insertions 10% discounts.
- Above 4 Insertions 15% discounts

## COPY REQUIREMENTS

- High resolution digital files including PDF, JPEG with progressive colour proof.
- File Resolution: 300 dpi
- Copy: To reach the publisher's office 30 days prior to the cover date.
- Cancellation Policy: 60 days prior to publication date.

QUARTER PAGE HORIZONTAL

QUARTER PAGE VERTICAL

# DIGITAL SERVICES

## WEB & E-NEWSLETTER BANNER RATE IN USD

Web Banner Size	1 Month	2 Months	3 Months	6 Months	1 year
<b>Top Banner</b> (above & under menu bar) 1300px (W) x 90px (H)	\$ 1,500.00	\$ 2,000.00	\$ 2,500.00	\$ 5,000.00	\$ 7,000.00
<b>Leader Board</b> 1100px (W) x 96px (H)	\$ 1,250.00	\$ 1,750.00	\$ 2,250.00	\$ 4,000.00	\$ 6,000.00
<b>Header Banner</b> (Left or Right) 650px (W) x 96px (H)	\$ 1,000.00	\$ 1,500.00	\$ 2,000.00	\$ 3,000.00	\$ 5,000.00
<b>Vertical Rectangle</b> 349px (W) x 400px (H)	\$ 900.00	\$ 1,350.00	\$ 1,800.00	\$ 2,750.00	\$ 4,000.00
<b>Large Rectangle</b> 349px (W) x 250px (H)	\$ 800.00	\$ 1,200.00	\$ 1,600.00	\$ 2,500.00	\$ 3,500.00
<b>Small Banner</b> 349px (W) x 96px (H)	\$ 600.00	\$ 1,000.00	\$ 1,300.00	\$ 2,000.00	\$ 3,000.00
<b>E-Mail Shot</b>	For 15,000 clients (CUSTOMISED)		\$ 2,500.00		
<b>Social Media</b>	Facebook or Twitter or LinkedIn or Instagram(4x post in a month)		\$ 1,500.00		
<b>Content Marketing (Web)</b>	Web article (1 month) (It will be shared to all our social media platforms)		\$ 750.00		
<b>Content Marketing (E-Newsletter)</b>	Content will be uploaded on our website and shared in our biweekly newsletter		\$ 1000.00		
<b>Video Slots</b>	Per Post		\$ 1000.00		
<b>Event Listing</b>	Event Partners & Upcoming Events w/ Logo		\$ 500.00		

## TOP BANNER (ABOVE MENU BAR)

### FOOD

HOME NEWS VIDEO INDUSTRY UPDATES CRAFTYUPDATES DIGITAL MAGAZINES PRINT CAREER CONTACT US SEARCH

## LEADER BOARD BANNER

HOME NEWS VIDEO INDUSTRY UPDATES CRAFTYUPDATES DIGITAL MAGAZINES PRINT CAREER CONTACT US SEARCH

## TOP BANNER (BELOW MENU BAR)

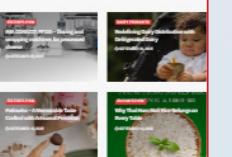
### HEADER AD BANNER - LEFT

### HEADER AD BANNER - RIGHT

HOME NEWS VIDEO INDUSTRY UPDATES CRAFTYUPDATES DIGITAL MAGAZINES PRINT CAREER CONTACT US SEARCH

### FRKY

Future-Proof Your Beverage Closures: Discover What's Next in Sustainability



### FOOD

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# EXHIBITION SERVICES

ROLL-UP BANNERS  
CUSTOM FEATHER FLAG  
FABRIC BANNERS

STICKERS  
FOAM BOARD  
SIGNAGE

STEP & REPEAT BANNERS  
BUSINESS CARDS  
FLYERS & BROCHURES

FOR ALL  
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**FOOD**  
BUSINESS  
GULF & MIDDLE EAST

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