The 2nd Stakeholder Meeting of SMART-HUBs took place on Tuesday, May 26, 2026, from 10:00 to 12:00 (EEST) at Creative@Hubs – Hub of Patras (former Agricultural School of Patras)

The 2nd Stakeholder Meeting for the Cultural and Creative Industries in Western Greece was successfully completed within the framework of the SMART HUBs project (Interreg VI A Greece–Italy 2021–2027).

1. Purpose The Regional Development Fund of the Region of Western Greece held the 2nd Stakeholder Meeting within the framework of the SMART HUBs project, focusing on providing updates on the project's implementation progress and presenting the next steps related to the design of the training programme.

2. Participation Three representatives of interested stakeholders, members of the project team of Regional Development Fund of Region of Western Greece (RDF RWG), and representatives of LEVER Development Consultants S.A. (methodological support to RDF RWG, support for the implementation of deliverable D3.2).

3. Key contributions • Welcome address by Mr. Tzomakas, Director of RDF RWG (reference to the purpose of the Labs and the importance of feedback). • Presentation of a digital tool and its application within the framework of the project. by Mr Spyridon Konstantinakos, Technical Staff. • Presentation of the Interreg Europe collaborative project DigiContent, by Ms Vicky Karapanou. • Presentation of the Co-design Lab1 & 2 by Ms. Stella Karpouzi, representor of Lever Development Consultants S.A. • Participatory activity with stakeholders concerning the cultural and creative sector as a space for learning and youth employment • Open discussion and Q&A session.

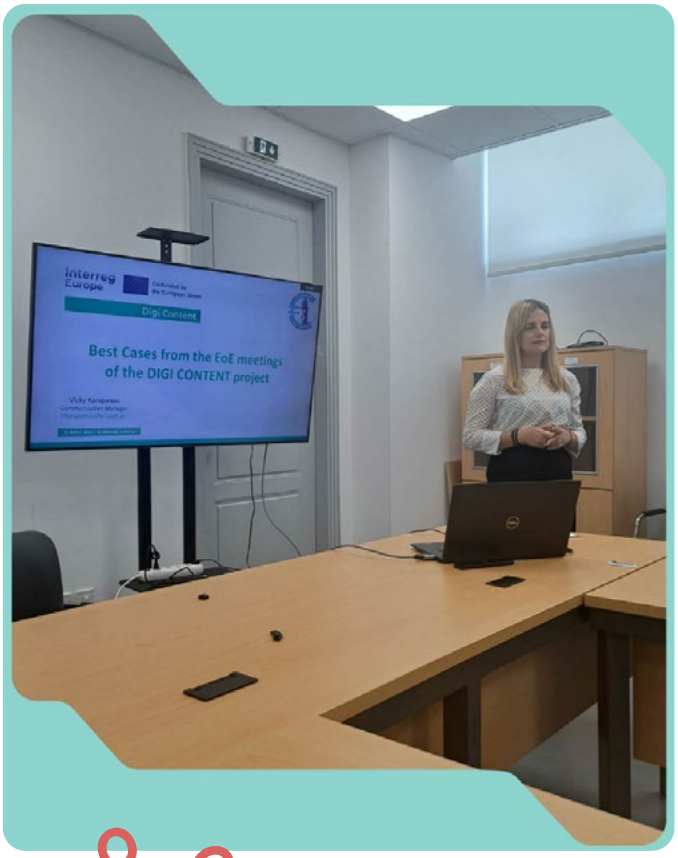
4. Key points recorded The Regional Development Fund of the Region of Western Greece presented the main training activities being designed within the framework of the SMART HUBs project, along with the digital tools that will be utilised for this purpose. Lever Development Consultants S.A. analysed the results of the first co design workshop (Co Design Lab 1) and the methodology of the second (Co Design Lab 2), which focuses on the practical design of the training programme (pathway structure, thematic areas, learning objectives, trainee selection, local adaptation, and integration with the digital platform).

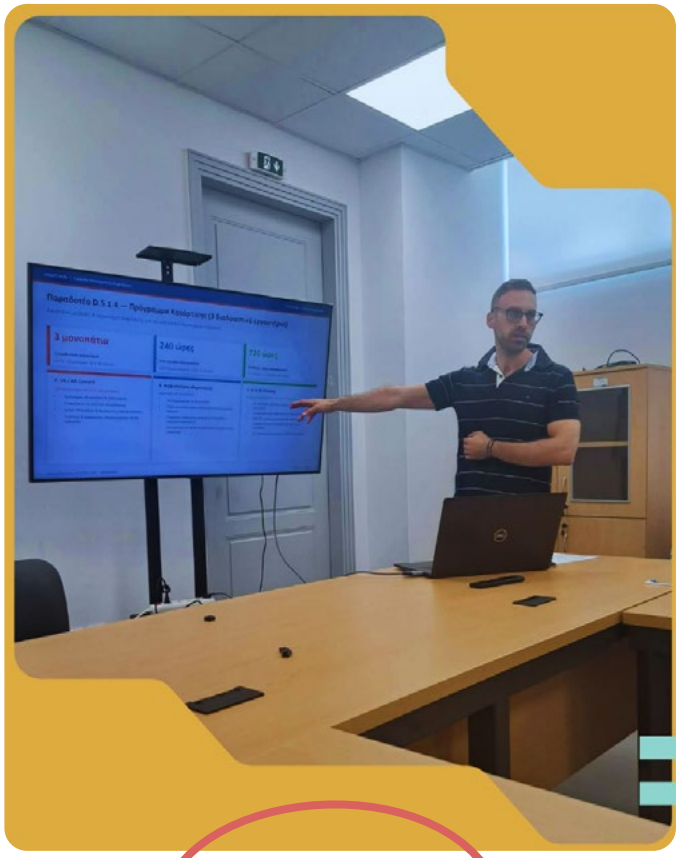
The DigiContent project (Interreg Europe), in which the Regional Development Fund participates, was also presented, showcasing good practices from Portugal and Lithuania related to XR applications and digital content in the cultural and creative sector.

During the meeting, reference was made, among other points, to the importance of linking the training programme with real needs and examples from the cultural and creative sector, to the role of digital tools and digital content in supporting learning, and to the need for practical design of the training pathways.

Issues were also discussed regarding the outreach and selection of trainees, their initial onboarding into the programme, and the potential use of examples, stories and processes from the local ecosystem within the educational design.

The meeting formed part of the ongoing dialogue and preparation of the next steps of the SMART HUBs project in Western Greece.





Patras 26/05/26

Interreg Co-funded by the European Union

Greece - Italy

SMART-HUBs

Cross-Border Co-Design Workshop – Lab 2: "From Blueprint to Programme" took place online on Wednesday, May 27, 2026, from 10:00 to 13:00 CEST

The 2nd Lab "From Blueprint to Programme: Co-creating the SMART-HUBs Educational & Training Architecture" was implemented as a collaborative co-design workshop involving all partners, with topic "Development of a working blueprint for the SMART-HUBs training paths, linking content, learning design, local delivery, CCI engagement and e-platform needs."

Date: 27/05/2026

Time: 10:00 -13:00 CEST (11:00 - 14:00 Greek Time)

Location: Zoom link https://us06web.zoom.us/j/87032147998?pwd=vq8r8hjxS8QnoZinBNoEEUfX0EKPiS.1

Attendees: All SMART-HUBs Partners

Title: LAB 2: Co-creating the SMART-HUBs Educational & Training Architecture

Topic: Development of a working blueprint for the SMART-HUBs training paths, linking content, learning design, local delivery, CCI engagement and e-platform needs.

Agenda	Topic	Approx. Duration
Welcome & Lab 1 Results Recap	Quick reference to Lab 1 results: validated needs, priority pillars, personas – Luca and Maria – stakeholder focus, 5D CANVAS and shared cross-border framework.	10 min
Experiential Moment: Digital Cultural Learning Reflection	Partners reflect on a short digital cultural learning experience from the perspective of a trainee and identify what makes it engaging, guided and relevant for SMART-HUBs.	10 min
Co-Design Session 1: Course Architecture per Training Path	Partners work on the preselected courses under the three training paths, focusing on module logic, learning objectives, content topics and practical/on-the-job learning.	40 min
Break	10 min	
Experiential Moment: Interactive Micro-Course	Partners experience a short trainee-facing micro-course and reflect on active, engaging and evidence-based online learning.	15 min
Co-Design Session 2: Course Delivery, Local Adaptation & Learning Evidence	Partners refine how the courses can be delivered in practice, adapted locally and linked to target groups, outreach, participation, knowledge gain and learning evidence.	40 min
Break	10 min	
AR / Immersive Learning, CCI Engagement & Cross-Border Learning	Short reflection on how AR or immersive interpretation can support cultural learning, visitor experience and trainee engagement, followed by co-design on CCI involvement, mentoring, job shadowing and Greece–Italy learning exchange.	20 min
Platform Options, E-Platform Inputs & Next Steps	Presentation of proposed platform options, followed by synthesis of Lab outputs into concrete e-platform requirements and next steps.	20 min

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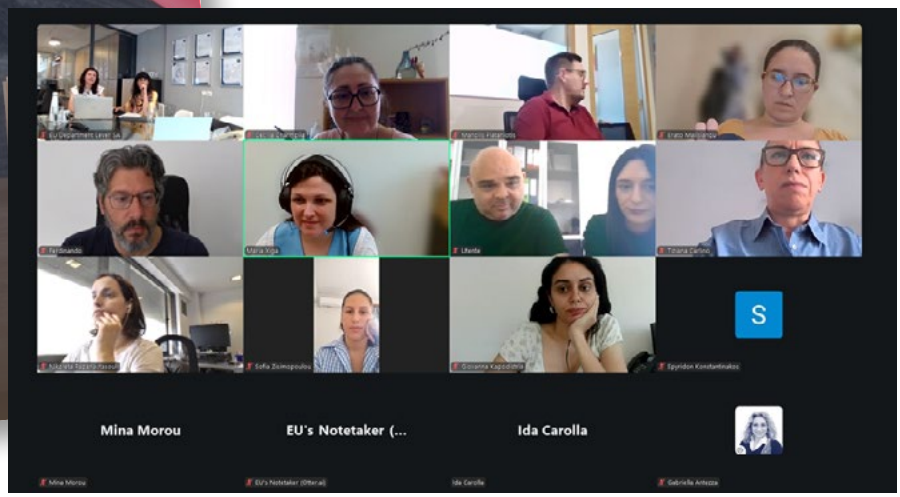
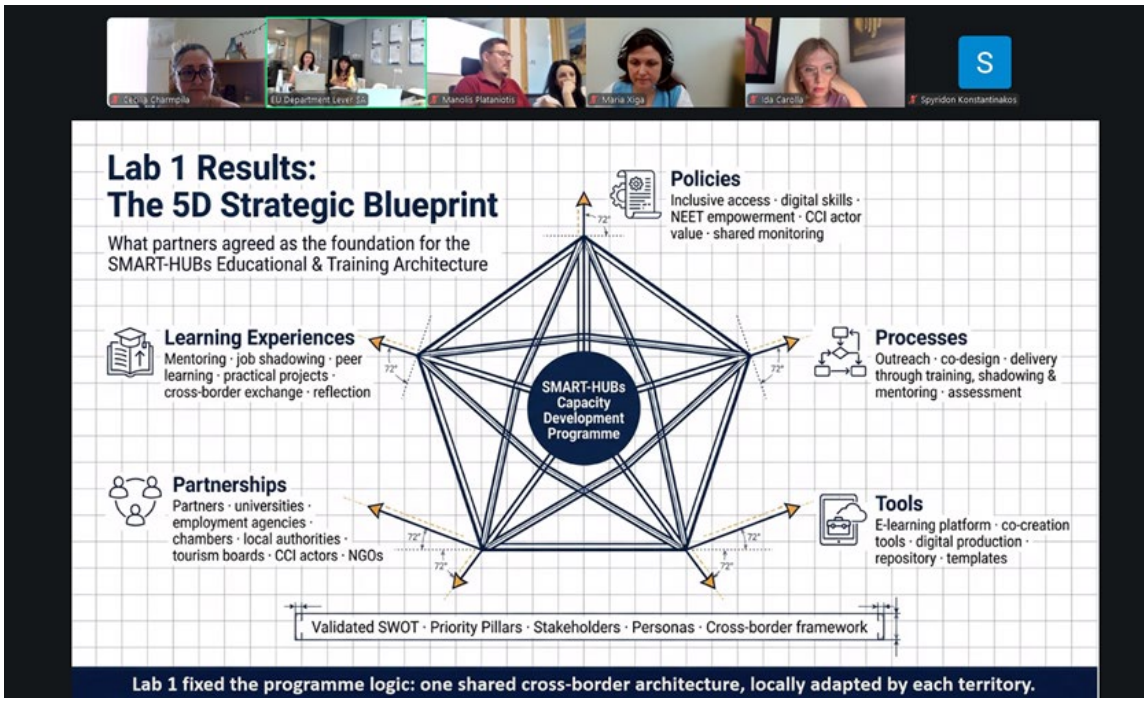
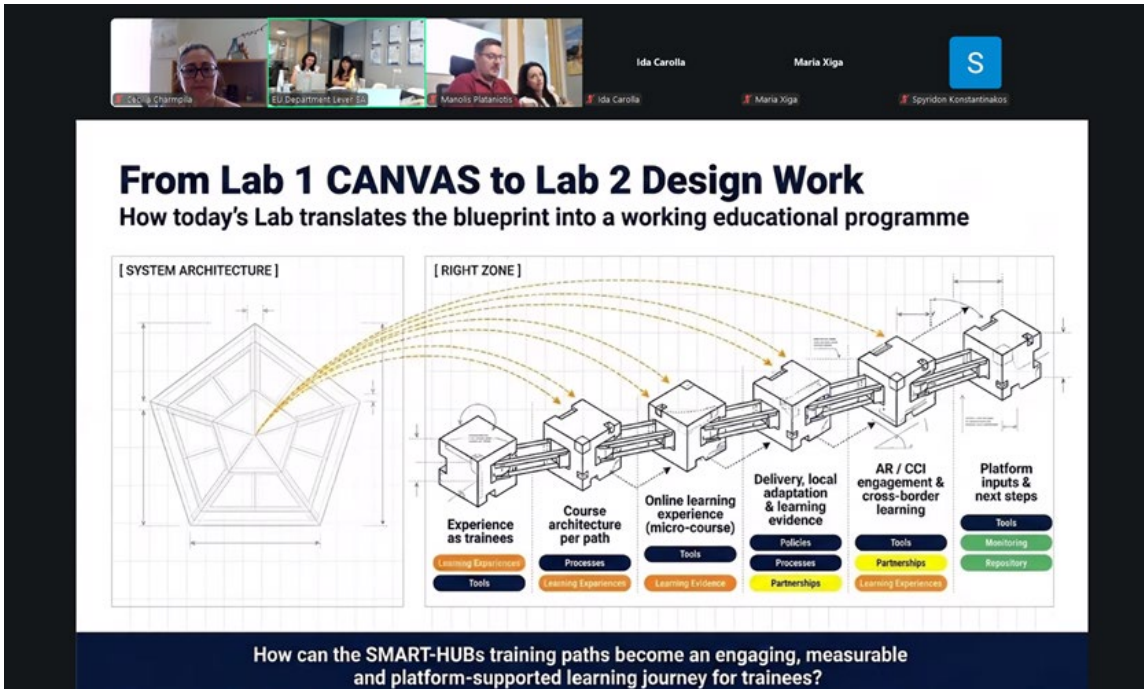
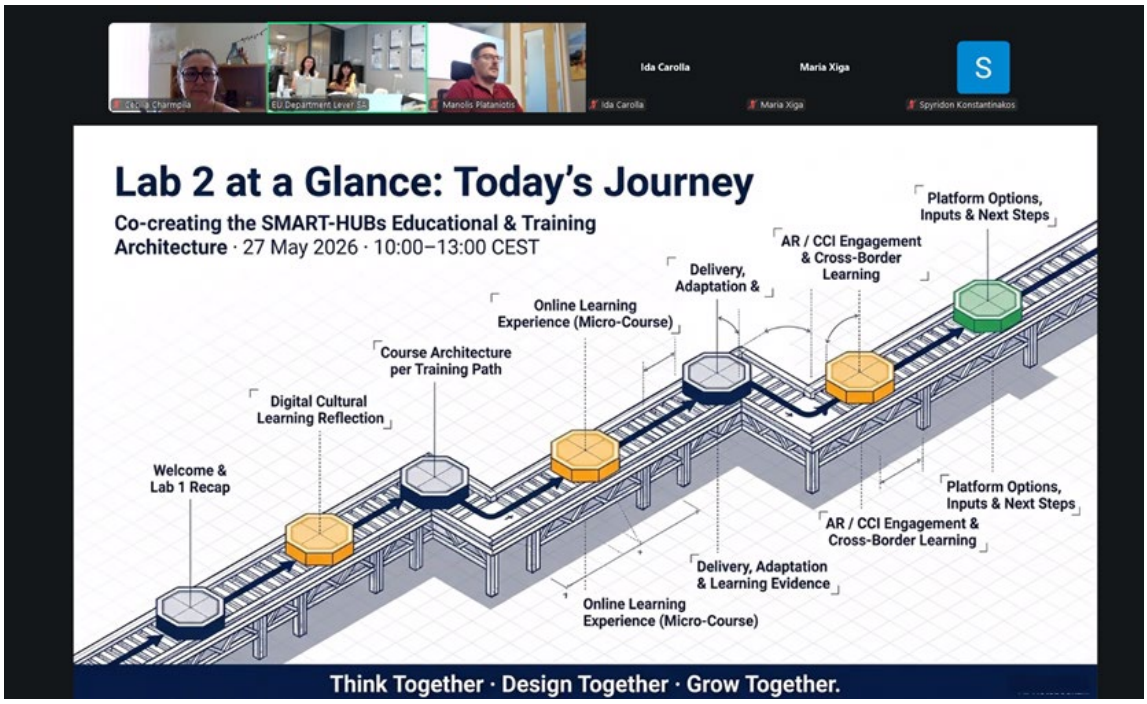


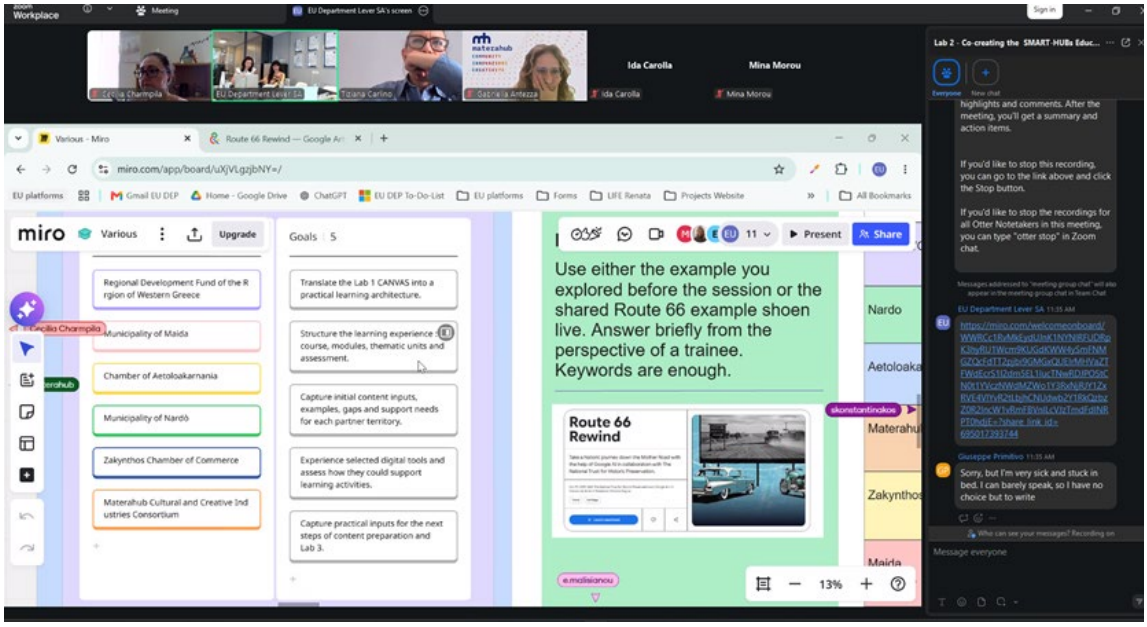
Online 27/05/26





Online 27/05/26





Online 27/05/26

1. Purpose and Rationale of the Workshop

Lab 2 was implemented as a continuation of Lab 1 and aimed primarily at translating the strategic framework already developed into a more practical and functional architecture for the training programme. The rationale of the workshop was summarised in the transition "From Blueprint to Programme", meaning the shift from agreed priorities, needs and directions towards concrete training pathways, learning modules, practical activities, outputs and implementation requirements.
The workshop was organised in a participatory manner and sought to shape a common cross border foundation for the programme, which can be adapted to the needs and available resources of each region.

2. Key Discussion Points

2.1 Connection between Lab 1 and Lab 2

At the beginning of the meeting, a brief reference was made to the results of Lab 1 and to the strategic CANVAS that served as the starting point for Lab 2. It was emphasised that Lab 2 does not repeat the needs assessment but builds on the already agreed framework in order to advance the design of the training programme.

2.2 Training Pathways and Learning Architecture

The discussion was structured around three main training pathways: a) production of cultural content and new forms of cultural experience, b) documentation, digitisation and preservation of cultural heritage, and c) use of data for tourism and culture.
For each pathway, indicative learning modules, practical activities, potential outputs that trainees may produce, and connections with real environments in the cultural and creative sector were examined.
As a common basis, the structure of the programme was discussed in terms of a theoretical and a practical component, following a logic of 120 hours of theoretical training and **120 hours of practical / applied learning**. It was highlighted that the shared architecture should be combined with the possibility of local adaptation.

2.3 Digital Examples and Experiential Activities

The workshop made use of examples of digital and interactive learning to support the discussion on active learning design. The example from Google Arts & Culture was used as a pedagogical stimulus rather than as a technical model to be replicated. The discussion focused on elements such as storytelling, user guidance, interactivity and alignment with specific learning outcomes.
A short interactive micro lesson created in Genially for the needs of SMART HUBs was also presented, demonstrating how a cultural object can be transformed into a learning activity with instructions, interaction and a visible output from the trainee. Additional indicative tools and applications for digital learning, augmented/virtual reality and collaborative work were mentioned as reference material rather than mandatory choices.

2.4 Participatory Work in Miro

Miro was used as the main co design environment. During the meeting, technical access issues arose for some participants who were unable to edit the board. For this reason, the process was adapted into a more guided plenary discussion to facilitate participation and the exchange of experiences among partners.
It was agreed that the Miro board will remain available after the workshop so that partners can further complete or refine their inputs. The need for contributions to be collected in a coordinated manner per partner was underlined.

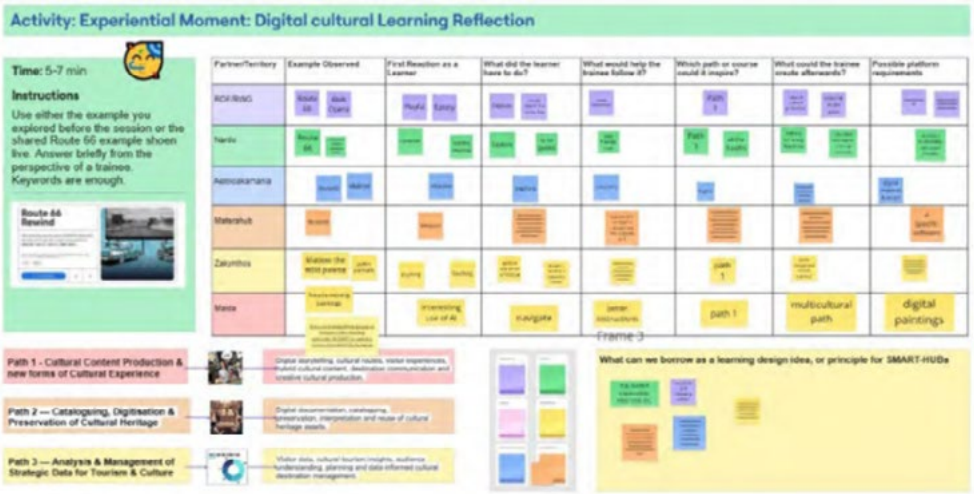
2.5 Local Adaptation, Target Groups and Involvement of CCI Stakeholders

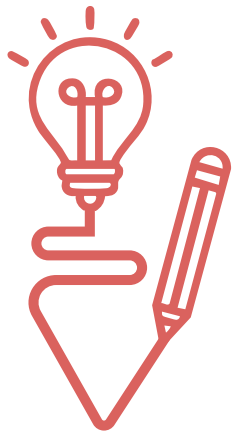
The need for each training pathway to be adaptable to the local context was discussed, making use of local cultural assets, available organisations, professionals, spaces and materials. The involvement of Cultural and Creative Industries (CCI) stakeholders was considered crucial both for linking training with real working environments and for providing guidance or feedback to trainees.
Reference was also made to the need to design appropriate outreach channels for learners, including young people not in education, employ-

ment or training (NEETs), and for each partner to examine available networks and potential access channels within the local ecosystem.

2.6 Digital Platform, Documentation and Learning Assessment

The main features of the digital training platform, based on a Moodle environment, were presented. Indicative types of content and activities were mentioned, such as videos, files, quizzes, H5P activities, assignments, forums, links to external tools and options for submitting coursework.
It was clarified that Moodle constitutes the core environment for training activities, while tools such as Miro, Genially, ThingLink, Delightex or similar examples may be used complementarily and optionally. It was emphasised that external content cannot always be accurately tracked in terms of usage time; therefore, learning documentation should rely primarily on attendance, assignment submissions, practical outputs and final results.





3. Conclusions / Clarifications Arising from the Workshop

• Lab 2 confirmed the transition from the strategic framework of Lab 1 to a more practical design of the training architecture.
• The three training pathways constitute the core structure of the programme, while the detailed specification should be completed with additional inputs from the partners.
• The common cross border architecture must be combined with local adaptation per region and partner.
• The digital tools and examples serve as indicative reference material and not as mandatory implementation platforms.
• Moodle is the main environment of the digital training platform, while external tools may be integrated through links or used as complementary activities.
• Learning documentation needs to rely on clear outputs, submissions, participation and assessable results, rather than solely on time spent within a platform.

SMART-HUBs Co-Design Lab 2

Results at a Glance — From Blueprint to Programme

> *The strongest ideas are not necessarily the most technologically advanced. They are the ones where a trainee has something meaningful to do, someone real to learn from, and something visible to show at the end.*

1. Meaningful task
2. Real CCI connection
3. Visible output

What Lab 2 confirmed

- Guided exploration
- Clear tasks and instructions
- Active learning, not passive content
- User-friendly tools
- Evidence beyond attendance
- Common architecture + local adaptation

Three Training Paths

1 Path 1 — Cultural Content Production & New Forms of Cultural Experience

Transform a local cultural asset into a communicable cultural experience.

Core modules:
- Cultural & Hybrid Content Design
- Cultural Networking & Heritage Management
- Cultural Tourism Experience Project

Main trainee outputs:
- 3-step cultural route
- digital story / visitor journey
- visitor experience design proposal

On-the-job link:
- feedback from CCI actors, tourism officers, cultural-site representatives

Platform implication:
- multimedia upload, peer feedback, showcase gallery, optional route/map links

Strongest fit: young creatives, digitally interested NEETs

2 Path 2 — Cataloguing, Digitisation & Preservation of Cultural Heritage

Document, digitise, preserve and reuse cultural heritage assets.

Core modules:
- Basic Object Documentation
- Virtual Exhibitions, Catalogues & Events
- 3D Prototyping / Additive Manufacturing

Main trainee outputs:
- cultural object record / heritage card
- digitised content prototype
- virtual exhibition or 3D prototype

On-the-job link:
- museums, archives, conservators, artisans, digitisation experts

Platform implication:
- repository, file/image upload, links to virtual tools, showcase gallery

Strongest fit: young creatives, digitally interested NEETs, artisans

3 Path 3 — Data for Tourism & Culture

Collect, interpret and use simple cultural-tourism data for better planning.

Core modules:
- Visitor Insight for Cultural Tourism
- Data Analysis & Visualisation
- Sustainable Destination Management

Main trainee outputs:
- visitor insight report
- mini dashboard / data visual
- destination recommendations

On-the-job link:
- tourism boards, municipalities, cultural institutions, CCI actors

Platform implication:
- file/data upload, quizzes, discussion, dashboard view, open-data links

Strongest fit: digitally interested NEETs, CCI actors needing upskilling

Shared Delivery Architecture

- 120h theoretical / practical learning → 120h on-the-job training
- Online / blended learning
- Hub-based workshops
- Site visits, mentoring & field exposure

Priority learner profiles & support needs

Learner profiles
- Young creatives
- Digitally interested NEETs
- Women NEETs
- Young artisans
- CCI actors needing upskilling

Support needs
- Digital confidence
- Access to equipment
- Mentoring / role models
- Confidence support

Learning Evidence Ladder

5	Competence evidence
4	Practical output
3	Knowledge gain
2	Engagement
1	Attendance

The programme moves from participation to visible competence.

Platform Ecosystem

- Interactive / learning content: H5P, Genially
- Collaboration: Miro, Padlet
- Core backbone: Moodle / Materhub Academy
- Immersive / visual tools: ThingLink, Artivive, Relic, Delightex / CoSpaces
- Data / visualisation examples: Kumu, Google, Kumu, Observable

External tools are optional learning layers — not replacements for the main platform.

Local Adaptation Principle

Keep common across territories:
- path structure
- module logic
- learning evidence
- platform documentation

Adapt locally:
- cultural assets
- examples and language
- CCI actors and mentors
- scheduling and hub activities

Programme takeaway

- **Shared architecture** — A consistent structure across all hubs.
- **Local adaptation** — Tailored to local assets, partners and learners.
- **Visible learning evidence** — From participation to demonstrated competence.

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Online 27/05/26

4th Info Day in Messolonghi on Wednesday, May 27, 2026, from 18:30 to 21:00 (EEST) at Decentralized Office of the Regional Union of Municipalities of Western Greece in Messolonghi

SMART-HUBs: Presentation of the first-year progress and next steps at the project's Info Day in Messolonghi, Greece

On May 27th, 2026, the Chamber of Aetoloakarnania hosted the SMART-HUBs Info-Day at the Decentralized Office of the Regional Union of Municipalities of Western Greece in Messolonghi.

The event opened with a welcome speech by Mr. Vasilis Spyropoulos, General Secretary of the Chamber, and Mr. Panagiotis Sakellaropoulos, Deputy Regional Governor for Tourism Development, who highlighted the importance of cross-border cooperation, the CCI and tourism sectors, entrepreneurship, innovation, digital tools and skills development.

Participants received a comprehensive overview of SMART-HUBs from Ms. Cecilia Charmpila (RDF-RWG, Lead Partner), followed by detailed insights into the Chamber's role in SMART-HUBs, its added value and relation with the past project CREATIVE@HUBs, as well as an overview of the project CHERRY, being implemented by the Region, illustrating the value of local-regional initiatives and synergies.

The event was attended by representatives of public authorities, professional associations, businesses, the cultural, creative, and tourism sectors, and the general public, all expressing their interest and support for the next steps of SMART-HUBs.

Messolonghi 27/05/26

Messolonghi 27/05/26

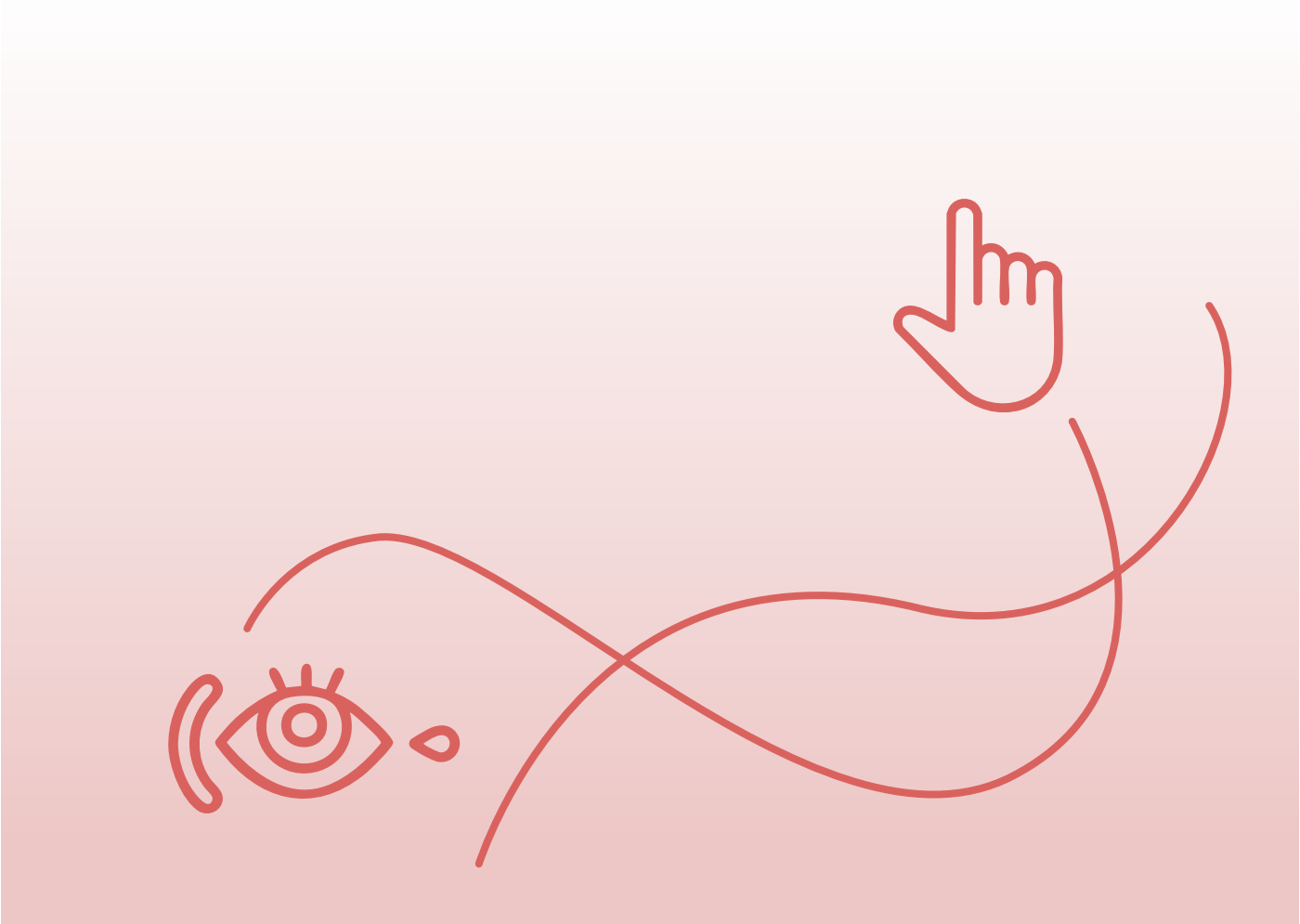
Call for trainings to youth people (NEETs), from the Municipality of Nardò

The **SMART-HUBs** project moves a step forward in its cross-border educational activities, with the **Municipality of Nardò** officially launching a call for educational and training programmes to young people under 30 not in education, employment or training **(NEETs)**.

The training services will be provided by APOL **FORMAZIONE S.r.l.** (Lecce), which will deploy a qualified team of trainers to support the implementation of the programme.

The initiative includes a **40-hour educational pathway** and a **720-hour training programme** structured into three specialised tracks, focusing on digital, managerial, transversal and green skills applied to the cultural and creative sectors. Training will be delivered in a blended format, combining **on-site sessions** at the Chiostro dei Carmelitani in Nardò with **online learning** through the project's e-learning platform. Activities are scheduled to start in September 2026.

The application deadline is 8 September 2026. Find out more and apply here https://www.comune.nardo.le.it/.../smarthubs-un-avviso.../



Press releases

The following press releases have been issued so far:

Press release from the official site of the project about the Focus Group in Matera:

SMART-HUBs launches a community-based hub in the province of Matera - Interreg VI-A Greece-Italy 2021-2027

Press release from the official site of the project about the Info Day in Messolonghi:

SMART-HUBs marks first-year progress at infoday in Messolonghi - Interreg VI-A Greece-Italy 2021-2027

Press release from the official site of the project about the Call for educational and training programmes to young people under 30 not in education, employment or training (NEETs), from the Municipality of Nardò.

SMART-HUBs: a call for trainings to youth people (NEETs) - Interreg VI-A Greece-Italy 2021-2027

Press release from the official social media of Interreg VI-A Greece-Italy 2021-2027:

Interreg VI-A Greece-Italy 2021-2027 - Instagram - Focus Group in Matera

Interreg VI-A Greece-Italy 2021-2027 - Instagram - Call for NEETs by Municipality of Nardo

Press releases from the official social media of SMART-HUBs:

Facebook – 4 posts.

1. https://www.facebook.com/permalink.php?story_fbid=pfbid0uzSYxDyJza8GNxaSA1TrY28VD8f92bNg1BGLMN7HD3RbKpLxmcaRxtDASLQmJNAPl&id=61580525370637
2. https://www.facebook.com/permalink.php?story_fbid=pfbid0Xe7m4ZGVF6RQm1kW4uww7XYEyofpj8fPRFSMvnCPhs3TvYdMsKpBfxvmicYPna3Tl&id=61580525370637
3. https://www.facebook.com/permalink.php?story_fbid=pfbid081Ck9hihG4JxgmVj2hahixcPw7SYk7MQBxfkTxTiN4FRxKy4EERXhUWjVcR7B8Pil&id=61580525370637
4. https://www.facebook.com/permalink.php?story_fbid=pfbid038ECNL96T33VB7pn3h8D5iqPpn77JcCUVASh4uP2tfJw8jMcpG5kA5Qgi8aPyzpVgl&id=61580525370637

YouTube – 5 videos.

1. https://www.youtube.com/watch?v=tLQnNTU-24mo
2. https://www.youtube.com/watch?v=_SSJ-htkb_o
3. https://www.youtube.com/watch?v=dWPH-P4R-OdA
4. https://www.youtube.com/watch?v=TIg_YI6N3Xc
5. https://www.youtube.com/watch?v=_XecK1uj_Us

Instagram – 4 posts.

1. https://www.instagram.com/p/DZIA7NADSIY/
2. https://www.instagram.com/p/DZm8RTgNpB9/
3. https://www.instagram.com/p/DbkyO9Zu0PU/
4. https://www.instagram.com/p/DbvC2ccOH7a/

LinkedIn – 6 posts.

1. https://www.linkedin.com/feed/update/urn:li:activity:7464635399412469760
2. https://www.linkedin.com/feed/update/urn:li:activity:7465378146704556032
3. https://www.linkedin.com/feed/update/urn:li:activity:7467924961203064832
4. https://www.linkedin.com/feed/update/urn:li:activity:7472277062150471680
5. https://www.linkedin.com/feed/update/urn:li:activity:7483104661047033857
6. https://www.linkedin.com/feed/update/urn:li:activity:7483842757065814016

Press releases at social media by RDF-RWG concerning the Info Day in Messolonghi:

https://www.linkedin.com/feed/update/urn:li:activity:7464642372463935488/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAFTlttIBWk_AQl6-hlcLklZI_gkl2EBNwIc

https://www.linkedin.com/feed/update/urn:li:activity:7492880127442436097/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAFTlttIBWk_AQl6-hlcLklZI_gkl2EBNwIc

https://www.facebook.com/permalink.php?story_fbid=pfbid0DvBzuEevzdmGBtzaWqvLF4FYSic3gUnD5rqLrUA5pr2oAz5cPXUZ4xWu5oCvzTFSl&id=61588042431613

https://www.facebook.com/permalink.php?story_fbid=pfbid02M7XSNs86B8iERL7bGqJYnmmsxPpPxEszmi8bLNi9B5hPQ86UyxE8PGuWJ2BhixBKl&id=61588042431613

Press releases

Press releases at social media by RDF-RWG concerning the 2nd Stakeholder Meeting in Patras:
https://www.linkedin.com/posts/regional-development-fund-of-rwg-2nd_stakeholder_meeting
https://www.facebook.com/permalink.php?story_fbid=pfbid0bx4K6eoqr3sYdqV7CH5uAYp9gLegeJ9vPLMxCWjqwSUSZZxVXqtAVeeFb9LUcypnl&id=61588042431613

Press releases at social media by RDF-RWG concerning the promotional action for the 4th e-newsletter:

https://www.linkedin.com/feed/update/urn:li:activity:7492880163391578112/

https://www.facebook.com/permalink.php?story_fbid=pfbid024m9N6u1EDT6nCuf13RK1h4Fk8bdHJTXTvgKuv8B65fA2o38HRB4qGiB5ox6vNb87l&id=61588042431613

Press releases at social media by RDF-RWG concerning the promotional action for the 2nd Infographics:

https://www.linkedin.com/feed/update/urn:li:activity:7492880146413035520/

https://www.facebook.com/permalink.php?story_fbid=pfbid02uFQzhoBefD4YwHTdEffpV5dmQpXqit7YZexB62xj7go2hqzvpyTXu6Fr8poUJGkjl&id=61588042431613

Press releases at social media by RDF-RWG concerning the dissemination of the Focus Group in Matera:
https://www.linkedin.com/feed/update/urn:li:activity:7492880093552410624/?utm_source=share&utm_medium=member_desktop&rcm=ACoAAFTlttIBWk_AQl6-hlcLklZI_gkI2EBNwIc

https://www.facebook.com/permalink.php?story_fbid=pfbid02Un1aPitpe8VjTiqVhG739Sr4vVXFzgcLaFnjGG7vNdmeX8vqNesxYEjYeWF2FqFhl&id=61588042431613

Press releases at social media by RDF-RWG concerning the dissemination of the Call for NEETs from the Municipality of Nardò:
https://www.facebook.com/permalink.php?story_fbid=pfbid02h9JWeqzaAsTS9214zEuLuVjvZKxtercrE6RUY81fQx72sxCCnAtQepBThMtjVugWl&id=61588042431613

Press releases at social media by Chamber of Aetoloakarnania regarding the communication activities of the project for the period from 15.05.2026 to 15.08.2026.

1. Publications on the Aetoloakarnania Chamber website – 5 posts.

Πρόσκληση σε Ημερίδα Πληροφόρησης:Έργο "SMART-HUBs" //Τετάρτη, 27 Μαΐου 2026 | Ώρα: 18:30, Αποκεντρωμένο Γραφείο της ΠΕΔ Δυτικής Ελλάδας (Μαυροκορδάτου 5, 1ος όροφος, Μεσολόγγι) - Επιμελητήριο Αιτωλοακαρνανίας

ΠΡΟΣΚΛΗΣΗ ΕΚΔΗΛΩΣΗΣ ΕΝΔΙΑΦΕΡΟΝΤΟΣ No 5.2026. Για την προμήθεια εξοπλισμού και ειδικότερα δυο (2) επαγγελματικών σαρωτών βιβλίων και εγγράφων, μιας (1) φωτογραφικής κάμερας, μιας (1) έξυπνης δια δραστικής οθόνης (touch), τεσσάρων (4) tablets, τεσσάρων (4) φορητών υπολογιστών, ενός (1) ολοκληρωμένου συστήματος ήχου, δυο (2) σταθερών ηλεκτρονικών υπολογιστών, δυο σαρωτών εγγράφων, 2 εκτυπωτών, στο πλαίσιο υλοποίησης της δράσης 4.2, της πράξης SMART-HUBs "Enhancing employment access developing NEET' skills and capabilities to sustain the economic-SMART transition of socio-cultural-tourist destinations by CCIs' HUBs contaminations" του Προγράμματος «Interreg Greece – Italy 2021-2027». - Επιμελητήριο Αιτωλοακαρνανίας

Επιτυχής Διοργάνωση της ενημερωτικής εκδήλωσης του Επιμελητηρίου Αιτωλοακαρνανίας στο πλαίσιο του έργου SMART-HUBs - Επιμελητήριο Αιτωλοακαρνανίας

4th official SMART-HUBs e-newsletter - Επιμελητήριο Αιτωλοακαρνανίας

2nd INFO BANNER γραφικής απεικόνισης πληροφοριών έργου SMART-HUBs - Επιμελητήριο Αιτωλοακαρνανίας

Press releases

2. SMART-HUBs Social Media dissemination.

Facebook – 4 posts.

https://www.facebook.com/permalink.php?story_fbid=pfbid02ET94abEMmN6c1AyEyMnvyx2GbSKu4Uih3h3EzopJ2oHyduYryc9p1UQrfAYt36iul&id=100064560074960

https://www.facebook.com/permalink.php?story_fbid=pfbid0CzcTkwxxe5xRJRP86qqGCrgHuLJpm9dhspUKRhDJu11NTAYuLb1NDiWWantyEGR4l&id=100064560074960

https://www.facebook.com/permalink.php?story_fbid=pfbid0SWQtiG4Mi6GbfuJ6UcdB8yEt8afNtRqjTTzVKgMwqQe4EqCGC7BwsvaQbBCPKHvMl&id=100064560074960

https://www.facebook.com/permalink.php?story_fbid=pfbid034b6ZR2foNgug7CwdPdquB2YatvAGdx5k42VvGvBy6ZzLyTQFNKM9FPh21sBbsknnl&id=100064560074960

Instagram – 2 posts.

https://www.instagram.com/p/Dazlc4yjdhp/

https://www.instagram.com/p/DYmRWlajEdv/

3. Press Release & Aetoloakarnania Chamber NEWSLETTER.

One (1) press release has been prepared and posted on the Chamber's portal and communicated to the mass media/blogs/social media of the Western Greece Region.

https://www.aixmi-news.gr/enas-chronos-smart-hubs-enimerotiki-imerida-sto-mesolongi/

https://agrinioreport.com

https://ixotisartas.

https://patrapress.gr/to-ergo-smart-hub-tis-perifereias-dytikis-elladas-sto-epimelitirio-aitoloakarnanias-foto/

One (1) Invitation Banner for the SMART-HUBs project Info-Day in Aetoloakarnania has been prepared and posted on the Chamber's portal and communicated to the mass media/blogs/social media of the Western Greece Region.

https://www.enimerotikoslogos.gr/post/anakoinoseis-34

https://sinidisi.gr/epimelitirio-aitoloakarnanias-imerida-pliroforisis-gia-to-ergo-smart-hubs/

https://xiromeronews.blogspot.com/2026/05/smart-hubs-27-2026.html

https://damnedest10.rssing.com/chan-6250031/article82524.html?nocache=0

https://aitoloakarnaniaevents.gr/index.php/component/k2/item/17691-to-epimelitirio-aitoloakarnanias-proskalei-stin-imerida-pliroforisis-pou-diorganonei-gia-to-ergo-smart-hubs-tet-27-5-2026-18-30

https://www.agriniopress.gr/epimelitirio-aitoloakarnanias-imerida-pliroforisis-sto-mesolongi-gia-to-ergo-smart-hubs/

https://messolonghinews.gr/imerida-smart-hubs-mesologgi-epimelitirio-aitoloakarnanias/

https://acheloostvnews.gr/to-epimelitirio-aitoloakarnanias-proskalei-stin-imerida-pliroforisis-pou-diorganonei-gia-to-ergo-smart-hubs/

https://agrinioreport.com

https://agriniostories.gr/epimelitirio-27-5-smart-hubs-sto-mesolongi/

Topics related to the SMART-HUBs project have been included in three (3) NEWSLETTERS of our organization. They have been sent to over 2500 emails of member businesses of the Chamber of Aetoloakarnania in over 30 emails, associations of organizations, federations, members of parliament, mayors, etc. - as well as to 89 chambers throughout the country:

https://www.epimetol.gr/newsletter-26-05-2026/

https://www.epimetol.gr/newsletter-04-06-2026/

https://www.epimetol.gr/newsletter-15-07-2026/

Press releases

4. Daily support of the 5 INFO POINTS in the context of Networking, information and promotion of the project.

Press releases at social media by PB3 concerning the promotional action for the 4th e-newsletter and the 2st Infographics:

https://zantecci.org/smart-hubs-news-4th-newsletter/

https://zantecci.org/smart-hubs-project-materials-2nd-info-banner/

Press releases at social media by Municipality of Nardò concerning mainly the selection of the external expert contracted by PB4 to support the implementation of the educational and training activities under WP5 and the publication of the call for expressions of interest and the related application form for the enrolment of NEETs.

https://www.comune.nardo.le.it/notizia/smart-hubs-individuato-lente-che-formera-i-giovani-neet/

https://www.facebook.com/comunenardo/posts/pfbid033oPskrnpj3oqA5RhCWSamhrUm5di1ri9pJsxqgaqMsTEfKEGp4VmtBeR9RUEvTsDl

https://www.instagram.com/p/DYPKsItD8ey/

SMARTHUBs, un avviso per un programma educativo e formativo per NEET - Comune di Nardò

SMART-HUBs: a call for trainings to youth people (NEETs) - Interreg VI-A Greece-Italy 2021-2027

https://www.instagram.com/p/DbDIo9bikh_/

https://www.facebook.com/comunenardo/posts/pfbid0vpA6Y5zouAqUA2dq9YTxsxRbPbKWe45D5uq9vZ3VXS6QHiNbawpLkXwgQzLHHioSl

https://www.lecceprima.it/green/smarthubs-corsi-giovani-neet.html

https://www.corrieresalentino.it/2026/07/un-percorso-formativo-sul-turismo-culturale-occasione-per-giovani-neet/

https://www.salentopocket.it/cronaca/31199-nardo-,-progetto-smart-hubs-un-percorso-formativo-sul-turismo-culturale.html

https://www.lorasalento.it/2026/07/23/smarthubs-un-percorso-formativo-sul-turismo-culturale-occasione-per-giovani-neet/

https://www.nardonews24.it/2026/07/23/smarthubs-un-percorso-formativo-sul-turismo-culturale-occasione-per-giovani-neet/m

Press releases at social media by Municipality of Maida concerning the selection of the external expert for the educational and training activities.

https://www.facebook.com/share/p/18k9FWUcT5/

https://www.lametino.it/ultimora/progetto-smart-hubs-la-citta-di-maida-avvia-la-fase-operativa-affidati-i-servizi-di-alta-formazione.html

https://www.catanzarook.it/maida-accende-gli-smart-hubs-formazione-europea-per-i-giovani-neet

Coming next...

Focus Group & 5th Info Day in Patras are in progress!!!

The Regional Development Fund of the Region of Western Greece is organizing its **Focus Group** within the framework of the SMART-HUBs project, aiming to gather evidence-based input for the design of the project's local actions and programs in Western Greece. The event will take place at the end of September.

A **Local Info Day** is also organized by the Lead Partner of the project, The event will take place at the end of October. Its scope is to present the Call for educational and training programs to young people, and attract and engage them in the program.

Stay tuned !

Project links

The official link of the project is
SMART-HUBs - Enhancing employment access developing NEET' skills and capabilities to sustain the economic-SMART transition of socio-cultural-tourist destinations by CCIs HUBs contaminations - Interreg VI-A Greece-Italy 2021-2027

The social media of the project:

www.facebook.com/profile.php?id=61580525370637

www.linkedin.com/showcase/smart-hubs-interreg-gr-it/

https://www.youtube.com/@Smart-HUBs

www.instagram.com/smart_hubs_interreg/