

Media Kit 2026(www.greekvision.ca)

Overview

Greek Vision is a Greek-language digital publication with a North American focus and a particularly strong connection to the Greek community of Montreal, Canada.

It is the only digital media outlet dedicated to the Greek diaspora in Canada. It serves readers interested in diaspora affairs, Canada, Greece, culture and the daily news agenda.

For businesses and organisations seeking a targeted presence within the Greek diaspora, Greek Vision provides a natural connection to a community defined by its Greek-Canadian identity, collective memory and purchasing power.

What Greek Vision Is

- A Greek-language digital diaspora magazine and news website.
- Primary market: Montreal, Canada.
- Editorial profile: news, diaspora affairs, Greece, Canada, culture, sport and selected analysis.

Why It Has Commercial Value

- Reaches a targeted Greek-speaking audience with strong community ties.
- Combines news coverage, cultural proximity and diaspora relevance.
- Ideal for brands seeking credibility rather than noise.

Indicative Audience Profile

Area	Description	Supporting Information
Geography	North America, with an emphasis on Canada and Montreal's Greek community.	Montreal is home to Canada's second-largest Greek community, with more than 100,000 Greek or Greek-speaking residents.
Audience	Greek-speaking expatriates, families, professionals, organisations, communities and institutions.	The Hellenic Community of Greater Montreal is highly organised and supported by a dynamic network of Greeks of the diaspora.

Partnership Formats

Display Advertising

Banner placements on the website through fixed-term or time-targeted campaigns.

Sponsored Content

Sponsored articles or branded storytelling, clearly labelled.

Section Sponsorship

Sponsorship of a thematic section or a permanent editorial column.

Event / Community Support

Support for community, cultural or business initiatives, with visibility across the platform.

Custom Packages

Integrated site + social media + special-mention proposals, tailored to each partner's objectives.

Greek Vision is the right media partner for businesses, institutions and brands seeking direct access to the Greek diaspora of North America - without advertising clutter and without being lost in an irrelevant audience.